

NielsenIQ Brandbank

NUTELLA® Hazelnut spread with cocoa 750g



EAN
80176800

Target market(s)
GB, IE

Components

Ingredients

Sugar

Palm Oil

HAZELNUTS (13%)

Skimmed **MILK** Powder (8.7%)

Fat-Reduced Cocoa (7.4%)

Emulsifier: Lecithins (**SOYA**)

Vanillin

Nutrition

	Per 100g	Per portion (15g)	%RI* Per portion
Energy kJ	2252*	336	
kcal	539	80	4%
Fat g	30.9	4.6	7%
of which Saturates g	10.6	1.6	8%
Carbohydrates g	57.5	8.6	3%
of which Sugars g	56.3	8.4	9%
Protein g	6.3	0.9	2%
Salt g	0.107	0.016	0%

*Reference intake of an average adult (8400 KJ / 2000 kcal)
15g portion = 1 teaspoon

Calculated Nutrition

	per 100g	Per portion (15g)
Energy (kJ)	2252	336
Energy (kcal)	539	80
Fat (g)	30.9	4.6
of which saturates (g)	10.6	1.6
Carbohydrate (g)	57.5	8.6
of which sugars (g)	56.3	8.4
Protein (g)	6.3	0.9
Salt (g)	0.107	0.016

Front of Pack Nutrition

Per Portion
Per portion (15g)

Energy
80kcal
336kJ
4%

Per 100g: 2252 kJ / 539 kcal

Reference intake of an average adult (8400 KJ / 2000 kcal)

Nutrition Other Text

Reference intake of an average adult (8400 KJ / 2000 kcal)

15g portion = 1 teaspoon

Reference Intake Statement

Reference Intake Statement - Reference intake of an average adult (8400 KJ / 2000 kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Nutella Hazelnut Chocolate Spread Jar 750g

Brand

Nutella

Features

A unique recipe featuring a smooth texture and an unmistakable hazelnut and cocoa taste

Standardised Brand

Brand - Nutella

Regulated Product Name

Hazelnut Spread with Cocoa

Marketing

Company Name

Ferrero

Company Address

(UK)
889 Greenford Road,
Greenford,
UB6 0HE.

(ROI)
Kinsale Road,
Cork.

Third Party Logos

- Tidyman

Product Marketing

NUTELLA®, a loved brand; its unbeatable taste and the pleasurable experience it offers are guaranteed by a unique recipe, prepared with seven carefully selected ingredients.

For 50 years NUTELLA® has provided families all over the world the pleasure of a tasty breakfast. You can enjoy your breakfast in so many ways with the unique taste and versatility of NUTELLA®

Brand Marketing

7 ingredients, no hydrogenated fats, no preservatives, no colorings

We are committed to a responsible sourcing of our ingredients protecting the environment and improving the livelihood of farmers and their communities. Read more on our actions and partners nutella.com/sustainability
Verified by SGS - sgs.com/nutella

Manufacturer Marketing

At Ferrero, help people to enjoy life's special moments through our iconic and much-loved brands.

For over 50 years, we have been committed to providing our UK consumers with high quality products such as Kinder Surprise, Ferrero RocheAt Ferrero, help people to enjoy life's special moments through our iconic and much-loved brands.

For over 50 years, we have been committed to providing our UK consumers with high quality products such as Kinder Surprise, Ferrero Rocher, Tic Tac, Nutella and Thorntons. We care about quality and excellence, our heritage and our family values, our respect for the environment and the communities in which we work.

For us this all starts with placing Quality at the Heart of everything we do.

We know that it's all these details that matter to guarantee the quality and experience of our unique products and brands

Further Description

One heaped teaspoon (15g) is a delicious way to start your day.

Read more on our actions and partners nutella.com/sustainability
Verified by SGS - sgs.com/nutella

Health & Lifestyle

Allergy Advice

Hazelnuts - Contains

Milk - Contains

Soya - Contains

Additives

Colours - Free From

Preservatives - Free From

Storage & Usage

Storage Type

Type	Min Temp °C	Max Temp °C
Ambient	18	24

Storage

Best Before: See Lid

Keep at Room Temperature

Do Not Store in The Fridge

Brandbank Captured Pack Data

Pack Size

1.65lbs e

Numeric Size

Numeric Size - 1.65

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
5.67	4.49	3.35

(GS1 package measurement rules)

Pack Type

Type - Jar

Weight

Gross Weight - 2.51

New Product Development

Final Product - Not NPD

Unit Merchandising

Height - 5.67
Width - 4.49
Depth - 3.35
Unit Stackable - No
Unit Stable - Yes
Merchandise Multiple Ways - Yes

Shelf Ready Pack

GTIN - 08000500012178
Height - 5.79
Width - 7.36
Depth - 11.06
Weight - 15.18
Unit Count - 6
Unit Height - 0.04
Unit Width - 0.08
Unit Depth - 0.12
Merchandise Multiple Ways - No
Prototype - No
Is Case - No

Case

GTIN - 08000500012178
Height - 5.79
Width - 7.36
Depth - 11.06
Weight - 15.21
Unit Count - 6
Prototype - No

Recycling Other Text

Glass - Please Recycle

Usage Count

Number of uses - Servings

1

Usage Other Text

15g portion = 1 teaspoon

Customer Services

Manufacturers Address

(UK) Ferrero,
889 Greenford Road,
Greenford,
UB6 0HE.

(ROI) Ferrero,
Kinsale Road,
Cork.

Return To

(UK) Ferrero,
889 Greenford Road,
Greenford,
UB6 0HE.

(ROI) Ferrero,
Kinsale Road,
Cork.

Telephone Helpline
00 44 330 0538943

Telephone Helpline

00 44 330 0538943

Web Address

www.nutella.com

Extended Data

Description Breakdown

Functional Name - Hazelnut Spread
Variant - With Cocoa



nutella



100%
sustainable
palm oil



100%
sustainable
cocoa

Grow your sales with the
UK's #1 brand
 in the chocolate spreads category



Source - Nielsen Scantrack 52 weeks / value sales data to we.02.10.21



