

NielsenIQ Brandbank

Grenade Birthday Cake Vanilla Flavour 60g



EAN

5060221204606

Target market(s)

GB, IE

Components

Ingredients

Protein Blend (Calcium Caseinate (**Milk**), Whey Protein Concentrate (**Milk**), Whey Protein Isolate (**Milk**))

White Chocolate with Sweetener (25%) (Sweetener: Maltitol; Cocoa Butter, Whole **Milk** Powder, Emulsifier: **Soy** Lecithin; Natural Flavouring)

Humectant: Glycerol

Bovine Collagen Hydrolysate

Dietary Fibre: Polydextrose

Water

Sprinkles with Sweetener (4.5%) (Sweetener: Maltitol; Starch, Rice Flour, Palm Fat, Colours: Curcumin, Beetroot Red, Anthocyanins, Riboflavin, Brilliant Blue FCF)

Sunflower Oil

Flavourings

Nutrient Profile Score

Nutrient Profile Score UK - 1

Allergen Tag Text

For allergens see ingredients in **bold**.

Allergy Text

May contain traces of Gluten, Peanuts and Nuts.

Nutrition

| | 100g | 60g bar |
|--------------------|-------|---------|
| Energy (kJ) | 1480 | 888 |
| Energy (kcal) | 354 | 212 |
| Fat | 13g | 7.9g |
| of which saturates | 6.5g | 3.9g |
| Carbohydrate | 34g | 21g |
| of which sugars | 2.7g | 1.6g |
| of which polyols | 30g | 18g |
| Fibre | 4.5g | 2.7g |
| Protein | 34g | 20g |
| Salt | 0.22g | 0.13g |

Calculated Nutrition

| | per 100g | 60g bar |
|------------------------|----------|---------|
| Energy (kJ) | 1480 | 888 |
| Energy (kcal) | 354 | 212 |
| Fat (g) | 13 | 7.9 |
| of which saturates (g) | 6.5 | 3.9 |
| Carbohydrate (g) | 34 | 21 |
| of which sugars (g) | 2.7 | 1.6 |
| of which polyols (g) | 30 | 18 |
| Fibre (g) | 4.5 | 2.7 |
| Protein (g) | 34 | 20 |
| Salt (g) | 0.22 | 0.13 |

HFSS Indicator

HFSS Indicator - Not HFSS

HFSS Food or Drink

HFSS Food or Drink - Food

HFSS Food Category

HFSS Food Category - 4 - Confectionary inc. chocolate and sweets

Product Description

Brand

Grenade

Features

High Protein
Low Sugar
20g Protein Per Bar
1.6g Sugar Per Bar

Standardised Brand

Brand - Grenade

Regulated Product Name

Vanilla flavour protein bar in white chocolate with sweetener

Marketing

Company Name

Grenade (UK) Ltd

Company Address

Grenade HQ,
Marsh Lane,
Hampton in Arden,
B92 0AJ,
UK.

Other Information

Contains polyols: excessive consumption may cause laxative effect.

Further Description

Informed Sport
We test, you trust
Banned substance tested every batch

Nutritional Claims

High Protein
Low Sugar

Health & Lifestyle

Allergy Advice

Cereals Containing Gluten - May Contain
Milk - Contains
Nuts - May Contain
Peanuts - May Contain
Soya - Contains

Additives

Sweeteners - Contains

Storage & Usage

Storage Type

Type

Ambient

Storage

Store in a cool dry place.

Brandbank Captured Pack Data

Pack Size

0.13lbs e

Numeric Size

Numeric Size - 0.13

Pack Type

Type - Wrap

Customer Services

Manufacturers Address

Grenade (UK) Ltd,
Grenade HQ,
Marsh Lane,
Hampton in Arden,
B92 0AJ,
UK.

Return To

Grenade (UK) Ltd,
Grenade HQ,
Marsh Lane,
Hampton in Arden,
B92 0AJ,
UK.
GRENADE.COM

Web Address

GRENADE.COM

Extended Data

Description Breakdown

Variant - Vanilla Flavour



EN - INGREDIENTS
Milk, Whey Protein
Sweetener (2.1%), Milk
Powder, Emulsifier,
Humectant, Glycerol.

fresh lane
6g
protein
research
at
rehab
friend



PROTEIN 1.7g SUGAR 1.7g

INGREDIENTS (VORWISSELNDE)
ZUTATEN (ZUTATEN)
PROTEIN 1.7g SUGAR 1.7g

PROTEIN 1.7g SUGAR 1.7g