

NielsenIQ Brandbank

Grenade Carb Killa Fudge Brownie High Protein Bar 60g



EAN
5060221201605

Target market(s)
GB, IE

Components

Ingredients

Milk Protein (Calcium Caseinate (**Milk**), **Milk** Protein Isolate, Whey Protein Isolate (**Milk**))

Milk Chocolate with Sweetener (18%) (Sweetener: Maltitol; Cocoa Butter, Whole **Milk** Powder, Cocoa Mass, Emulsifier: **Soy** Lecithin; Flavourings)

Bulking Agent: Polydextrose

Gelatine Hydrolysate

Humectant: Glycerol

Soy Crisps (**Soy** Protein, Tapioca Starch, Salt)

Cocoa Butter

Soy Protein

Soy Oil

Fat Reduced Cocoa Powder

Palm Fat

Sweeteners: Xylitol, Sucralose

Skimmed **Milk** Powder

Salt

Tapioca Starch

Flavourings

Emulsifier: **Soy** Lecithin

Allergen Tag Text

For allergens see ingredients in **bold**

Allergy Text

Also may contain Wheat, Gluten, Eggs, Nuts, Peanuts and Sesame Seeds

Nutrition

	Per 100g	Per 60g Bar
Energy kJ	1501kJ	900kJ
Energy kcal	359kcal	215kcal
Fat	13.3g	8.0g
Of which Saturates	7.1g	4.2g
Carbohydrate	22.6g	13.6g
Of which Sugars	2.4g	1.5g
Of which Polyols	18.2g	10.9g
Fibre	11.3g	6.8g
Protein	38.9g	23.3g
Salt	0.75g	0.45g

Calculated Nutrition

	per 100g	Per 60g Bar
Energy (kJ)	1501	900
Energy (kcal)	359	215
Fat (g)	13.3	8
of which saturates (g)	7.1	4.2
Carbohydrate (g)	22.6	13.6
of which sugars (g)	2.4	1.5
of which polyols (g)	18.2	10.9
Fibre (g)	11.3	6.8
Protein (g)	38.9	23.3
Salt (g)	0.75	0.45

Product Description

Brand

Grenade

Standardised Brand

Brand - Grenade

Regulated Product Name

High Protein Bar with a Fudge Brownie Flavour Centre, Coated in Milk Chocolate with Sweeteners

Marketing

Company Name

Grenade (UK) Ltd

Company Address

Unit 5,
Spitfire Close,
Coventry,
CV5 6UR.

Product Marketing

Carb Killa® is a triple-layered deliciously crunchy low sugar high protein bar. Made using a specially selected baking process for exceptional taste resulting in a softer, crunchier texture. Carb Killa® is high in complete proteins, low in impact carbs and loaded with tons of fibre.

23g High Protein*, 1.5g Sugars*, only 215 Calories*

*Per 60g

Manufacturer Marketing

Manufactured to the Highest Standards on Behalf of Grenade (UK) Ltd

Further Description

Informed-Sport.com

Trusted by sport

Note for tested athletes: This product is registered with the Informed-Sport program and therefore suitable for use by drug tested athletes and military personnel.

www.informed-sport.com

Grenade® Carb Killa® should be consumed as part of a balanced diet.

Trademark Information

Grenade® is a registered trademark.

Health & Lifestyle

Allergy Advice

Eggs - May Contain

Gluten - May Contain

Milk - Contains

Nuts - May Contain

Peanuts - May Contain

Sesame - May Contain

Soya - Contains

Wheat - May Contain

Additives

Sweeteners - Contains

Storage & Usage

Storage Type

Type	Min Temp °C	Max Temp °C
Ambient	15	22

Preparation and Usage

How to Use

Can be eaten any time of the day - from a delicious snack between meals, to a post workout treat that is high in protein and low in sugar. Its chocolate coating and thick caramel layer mean it's perfect to keep those chocolate cravings under control.

Not to be used as a substitute for a balanced diet. Stick to 2 bars per day max (its hard we know!)

Storage

Store at a temperature range of 15°C to 22°C, away from direct sunlight, extremes of heat change, odour & humidity. For Best Before See Reverse

Brandbank Captured Pack Data

Pack Size

0.13lbs e

Numeric Size

Numeric Size - 0.13

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
1.57	4.61	0.71

(GS1 package measurement rules)

Pack Type

Type - Heat Sealed

Weight

Gross Weight - 0.14

New Product Development

Final Product - Not NPD

Unit Merchandising

Height - 0.71
Width - 4.61
Depth - 1.57
Unit Stackable - No
Unit Stable - Yes
Merchandise Multiple Ways - Yes

Shelf Ready Pack

Height - 2.17
Width - 5.91
Depth - 7.28
Weight - 1.74
Unit Count - 12
Unit Height - 0.08
Unit Width - 0.04
Unit Depth - 0.24
Merchandise Multiple Ways - No
Prototype - No
Is Case - No

Case

Height - 2.2
Width - 5.94
Depth - 7.32
Weight - 1.78
Unit Count - 12
Prototype - No

Customer Services

Manufacturers Address

Grenade (UK) Ltd,
Unit 5,
Spitfire Close,
Coventry,
CV5 6UR.

Return To

Grenade (UK) Ltd,
Unit 5,
Spitfire Close,
Coventry,
CV5 6UR.

Extended Data

Safety Warning

Product contains more than 10g/100g polyols: excessive consumption may cause laxative effects.

Description Breakdown

Functional Name - High Protein Bar
Variant - Fudge Brownie



