

NielsenIQ Brandbank

Hellmann's Real Mayonnaise 2L (1.85kg)



EAN

8720182251435

Target market(s)

GB, IE

Components

Ingredients

Rapeseed Oil (78%)

Pasteurised Free Range **EGGS** (8.9%)

Water

Spirit Vinegar

Sugar

Salt

Lemon Juice Concentrate

Flavouring

Antioxidant (Calcium Disodium EDTA)

Paprika Extract

Nutrition

	Per 100g As Sold
Energy	2963 kJ / 708 kcal
Fat	79.0 g
of which saturates	6.1 g
Carbohydrate	1.4 g
of which sugars	1.3 g
Protein	1.2 g
Salt	1.2 g
Omega 3	7.1 g

Calculated Nutrition

	per 100g
Energy (kJ)	2963
Energy (kcal)	708
Fat (g)	79
of which saturates (g)	6.1
Carbohydrate (g)	1.4
of which sugars (g)	1.3
Protein (g)	1.2
Salt (g)	1.2
Omega 3 (g)	7.1

Product Description

Brand

Hellmann's

Features

Committed to using free range eggs and sustainably sourced oils

High in omega-3

Gluten Free

Suitable for Vegetarians

Standardised Brand

Brand - Hellmann's

Regulated Product Name

Real Mayonnaise.

Marketing

Company Name

Unilever Food Solutions

Company Address

Unilever UK,
Freepost ADM 3940,
London,
SW1A 1YR.

Unilever Ireland,
20 Riverwalk,
Citywest Business Campus,
Dublin 24.

Third Party Logos

- Mobius Loop
- V-Label (European Vegetarian Union)

Product Marketing

Nation's Favourite Mayonnaise*

*Based on Nielsen Retail Grocery Value Sales.

Brand Marketing

Blue Ribbon Standard Since 1913

In 1913, Richard Hellman opened his New York deli.

He tied a blue ribbon around his best recipe, and today the ribbon is still used as our mark of quality.

It was in this deli where he crafted his unique, creamy mayonnaise.

Richard Hellmann

Manufacturer Marketing

By Appointment to Her Majesty The Queen Manufacturers of Food and Household Products Unilever UK Limited,
Leatherhead, Surrey, KT22 7GR

Other Information

Hellmann's, Unilever Food Solutions, Unilever and the U device are registered trademarks.

Further Description

We're on the side of food.

Find out more at www.ufs.com/hellmanns

Nutritional Claims

High in omega-3

Health & Lifestyle

Lifestyle

- Gluten free
- Suitable for Vegetarians

Allergy Advice

Eggs - Contains

Storage & Usage

Storage and Usage Statements

- Do Not Freeze

Storage Type

Type
Ambient

Storage

Refrigerate after opening and use within 3 months. Do not freeze.
Best Before End: See top edge of bucket

Durability after Opening

Consume Within - Months

3

Brandbank Captured Pack Data

Pack Type

Type - Tub

Recycling Other Text

Please recycle
[ufs.com/pleaserecycle](https://www.ufs.com/pleaserecycle)

Customer Services

Manufacturers Address

Unilever Food Solutions,
Unilever UK,
Freepost ADM 3940,
London,
SW1A 1YR.

Unilever Food Solutions,
Unilever Ireland,
20 Riverwalk,
Citywest Business Campus,
Dublin 24.

Return To

Unilever Food Solutions,
Unilever UK,
Freepost ADM 3940,
London,
SW1A 1YR.
Tel.: Freephone 0800 783 3728

Unilever Food Solutions,
Unilever Ireland,
20 Riverwalk,
Citywest Business Campus,
Dublin 24.
Tel.: Freephone 1800 789 289
www.ufs.com

Telephone Helpline

0800 783 3728
1800 789 289

Web Address

www.ufs.com

Extended Data

Description Breakdown

Functional Name - Mayonnaise

Nutrition Information (Typical values)	Per 100g
	As Sold
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of which saturates	6.1 g
Carbohydrate	1.4 g
of which sugars	1.3 g
Protein	1.2 g
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Omega 3	7.1 g



Ingredients: Rapeseed oil (78%), pasteurised free range **EGGS** (8.9%), water, spirit vinegar, sugar, salt, lemon juice concentrate, flavouring, antioxidant (calcium disodium EDTA), paprika extract.

2L