

NielsenIQ Brandbank

Oreo Golden Biscuits 154g



EAN

7622210464729

Target market(s)

GB, IE

Components

Ingredients

WHEAT Flour

Sugar

Rapeseed Oil

Palm Oil

Glucose-Fructose Syrup

WHEAT Starch

Raising Agents (Sodium Carbonates, Ammonium Carbonates)

Salt

Emulsifiers (**SOYA** Lecithin, Sunflower Lecithin)

Flavourings

Allergy Text

MAY CONTAIN MILK

Nutrition

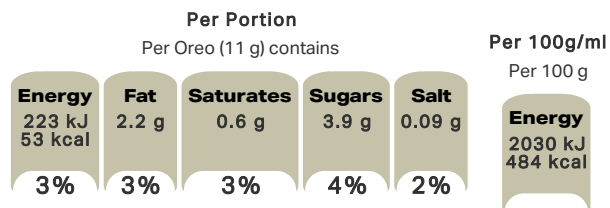
	Per 100g	1 Biscuit (11 g)	%* / 1 Biscuit (11 g)
Energy	2030 kJ	223 kJ	
	484 kcal	53 kcal	3 %
Fat	20 g	2.2 g	3 %
of which Saturates	5.0 g	0.6 g	3 %
Carbohydrate	69 g	7.6 g	3 %
of which Sugars	35 g	3.9 g	4 %
Fibre	1.7 g	0.2 g	-
Protein	5.3 g	0.6 g	1 %
Salt	0.79 g	0.09 g	2 %

*Reference intake of an average adult (8400 kJ / 2000 kcal)

Calculated Nutrition

	per 100g	1 Biscuit (11 g)
Energy (kJ)	2030	223
Energy (kcal)	484	53
Fat (g)	20	2.2
of which saturates (g)	5	0.6
Carbohydrate (g)	69	7.6
of which sugars (g)	35	3.9
Fibre (g)	1.7	0.2
Protein (g)	5.3	0.6
Salt (g)	0.79	0.09

Front of Pack Nutrition



% reference intake of an average adult (8400 kJ / 2000 kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Oreo Golden Sandwich Biscuits 154g

Brand

Oreo

Features

Oreo Golden is a tasty sandwich biscuit filled with a creamy vanilla flavour centre. Yum!
Suitable for vegetarians

Standardised Brand

Brand - Oreo

Regulated Product Name

Sandwich Biscuits with a Vanilla Flavour Filling (29 %).

Marketing

Company Name

Mondelez UK / Mondelez Ireland

Company Address

Freepost MDLZ,
Mondelez UK,
Uxbridge,
UB8 1DH.

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

Health & Lifestyle

Lifestyle

- Suitable for Vegetarians

Allergy Advice

Milk - May Contain
Soya - Contains
Wheat - Contains

Storage & Usage

Storage Type

Type

Ambient

Preparation and Usage

Serving Suggestion
Enjoy with milk

Storage

Store in a dry place. Protect from heat.

Brandbank Captured Pack Data

Pack Size

0.34lbs e

Numeric Size

Numeric Size - 0.34

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
1.73	7.72	1.73

(GS1 package measurement rules)

Pack Type

Type - Heat Sealed

Weight

Gross Weight - 0.34

New Product Development

Final Product - Not NPD

Unit Merchandising

Height - 1.73
Width - 7.72
Depth - 1.73
Unit Stackable - No
Unit Stable - Yes
Merchandise Multiple Ways - No

Shelf Ready Pack

GTIN - 07622210464712
Height - 7.01
Width - 8.98
Depth - 7.36
Weight - 5.74
Unit Count - 16
Unit Height - 0.16
Unit Width - 0.04
Unit Depth - 0.16
Merchandise Multiple Ways - No
Prototype - No
Is Case - No

Case

GTIN - 07622210464712
Height - 7.01
Width - 7.36
Depth - 8.98
Weight - 5.82
Unit Count - 16
Prototype - No

Usage Count

Number of uses - Servings

14

Usage Other Text

Pack = 14 Biscuits

Customer Services

Manufacturers Address

Freepost MDLZ,
Mondelez UK,
Uxbridge,
UB8 1DH.

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

Return To

Freepost MDLZ,
Mondelez UK,
Consumer Response,
Uxbridge,
UB8 1DH.

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

Visit us at www.oreo.co.uk

We would love to hear from you on

0800 783 7106 (UK only)

1800 600 858 (ROI only)

Telephone Helpline

0800 783 7106 (UK)

1800 600 858 (ROI)

Web Address

www.oreo.co.uk



oil, palm oil, glucose-fructose syrup, WHEAT starch, sodium carbonates), salt, emulsifiers (SOYA lecithin, LACTIC ACID), and MILK.

e 154 g

Per Oreó (11 g) contains

Per 100 g	Fat	Saturates	Sugars	Salt
2030 kJ 484 kcal	2.2 g	0.6 g	3.9 g	0.09 g
Energy 223 kJ 53 kcal	3 %	3 %	4 %	2 %

% reference intake of an average adult
(8400 kJ / 2000 kcal)





