NielsenIQ Brandbank

Tic Tac Fresh Mint 18g



80052043

Target market(s)

Target market(s) GB, IE

Components

Ingredients

Sugar

Maltodextrins

Fructose

Thickener (Gum Arabic)

Rice Starch

Anticaking Agent (Magnesium Salts of Fatty Acids)

Flavourings Mint Essential Oil

Glazing Agent (Carnauba Wax)

Nutrient Profile Score

Nutrient Profile Score UK - 14

Nutrition

	Per 100 g:
Energy	1685/397 kJ/kcal
Fat	0.5 g
of which saturates	0.5 g
Carbohydrate	97.5 g
of which sugars	94.5 g
Protein	0.1 g
Salt	0.028 g

Calculated Nutrition

	per 100g
Energy (kJ)	1685
Energy (kcal)	397
Fat (g)	0.5
of which saturates (g)	0.5
Carbohydrate (g)	97.5
of which sugars (g)	94.5
Protein (g)	0.1
Salt (g)	0.028

HFSS Indicator

HFSS Indicator - Not HFSS

HFSS Food or Drink

HFSS Food or Drink - Food

HFSS Food Category

HFSS Food Category - 4 - Confectionary inc. chocolate and sweets

Product Description

Brand

Tic Tac

Features

Tic Tac mints, Fresh Mint flavour

Standardised Brand

Brand - Tic Tac

Regulated Product Name

Mint Drops.

Marketing

Company Name

Ferrero

Company Address

(UK) Ferrero, 889 Greenford Road, Greenford, UB6 0HE.

(ROI) Ferrero, Kinsale Road, Cork.

Third Party Logos

• Green Dot

Product Marketing

Tic Tac Fresh Mint provides little moments of refreshment in a convenient pack with the recognisable Tic Tac rattle. A total of 37 mints. A single pack of 18g

Brand Marketing

Tic Tac sparks refreshing moments to be enjoyed anywhere and with anyone.

Manufacturer Marketing

At Ferrero, we bring a little bit of pleasure to life through our iconic and much-loved brands. For over 50 years, we have been committed to providing our UK consumers with high quality products such as Kinder Surprise, Ferrero Rocher, Tic Tac, Nutella and Thorntons. We are driven by our pursuit for quality and excellence, whilst staying true to our values as a family-owned business. For us this all starts with placing Quality at the Heart of everything we do. This value runs throughout our entire business, from our approach to nutrition and sustainability, to the role we play within our communities, to the unique experiences we create for our consumers.

Further Description

For more information visit: www.tictac.com and check out our Instagram! @tictac.uk

Storage & Usage

Storage Type

Туре

Ambient

Storage

Keep in A Cool Dry Place

Brandbank Captured Pack Data

Pack Size

0.04lbs e

Numeric Size

Numeric Size - 0.04

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
2.48	1.54	0.59

(GS1 package measurement rules)

Pack Type

Type - Tub

Weight

Gross Weight - 0.05

New Product Development

Final Product - Not NPD

Unit Merchandising

Height - 2.48 Width - 1.54 Depth - 0.59 Unit Stackable - No Unit Stable - Yes

Merchandise Multiple Ways - Yes

Shelf Ready Pack

Height - 2.48
Width - 3.19
Depth - 3.58
Weight - 0.63
Unit Count - 12
Unit Height - 0.04
Unit Width - 0.08
Unit Depth - 0.24
Merchandise Multiple Ways - No
Prototype - No
Is Case - No

Case

GTIN - 08000500036310 Height - 2.52 Width - 3.58

Width - 3.58 Depth - 6.34 Weight - 1.27 Unit Count - 24 Prototype - No

Customer Services

Manufacturers Address

(UK) Ferrero, 889 Greenford Road, Greenford, UB6 0HE.

(ROI) Ferrero, Kinsale Road, Cork.

Return To

(UK) Ferrero, 889 Greenford Road, Greenford, UB6 0HE.

(ROI) Ferrero, Kinsale Road, Cork. Consumer Careline Tel: 00 44 330 0538943

Telephone Helpline

ROI: 00 44 330 0538943

Social Media

Instagram! @tictac.uk

Extended Data

Description Breakdown

Functional Name - Fresh Mint



































