

NielsenIQ Brandbank

Tic Tac Lime & Orange 18g



EAN
80310839

Target market(s)
GB, IE

Components

Ingredients

Sugar
Dextrose
Maltodextrins
Acid (Tartaric)
Rice Starch
Thickener (Gum Arabic)
Flavourings
Anticaking Agent (Magnesium Salts of Fatty Acids)
Powdered Lime Juice
Antioxidant (Ascorbic Acid)
Colours (Beta Carotene, Curcumin, Carminic Acid)
Glazing Agent (Carnauba Wax)
Spirulina Concentrate

Nutrient Profile Score

Nutrient Profile Score UK - 15

Nutrition

	Per 100 g:
Energy	1677 / 395 (kJ / kcal)
Fat	0.5 (g)
of which Saturates	0.5 (g)
Carbohydrate	95.8 (g)
of which Sugars	91.4 (g)
Protein	0.1 (g)
Salt	0.020 (g)

Calculated Nutrition

	per 100g
Energy (kJ)	1677
Energy (kcal)	395
Fat (g)	0.5
of which saturates (g)	0.5
Carbohydrate (g)	95.8
of which sugars (g)	91.4
Protein (g)	0.1
Salt (g)	0.02

HFSS Indicator

HFSS Indicator - HFSS

HFSS Food or Drink

HFSS Food or Drink - Food

HFSS Food Category

HFSS Food Category - 4 - Confectionary inc. chocolate and sweets

Product Description

Alternative Description

Supplier Preferred Product Name - Tic Tac Lime & Orange Mint Sweets 18g

Brand

Tic Tac

Standardised Brand

Brand - Tic Tac

Regulated Product Name

Lime and Orange Flavour Drops.

Marketing

Company Name

Ferrero

Company Address

(UK)
889 Greenford Road,
Greenford,
UB6 0HE.

(ROI)
Kinsale Road,
Cork.

Third Party Logos

- Mobius Loop

Product Marketing

"

Enjoy the delicious taste of Lime and Orange in one pack with Tic Tac Lime and Orange. A single pack of 18g Tic Tac Lime and Orange sweets provides little moments of refreshment in a convenient pack with the recognisable Tic Tac rattle. A total of 37 sweets.

Brand Marketing

Tic Tac sparks refreshing moments to be enjoyed anywhere and with anyone.

Manufacturer Marketing

At Ferrero, we bring a little bit of pleasure to life through our iconic and much-loved brands. For over 50 years, we have been committed to providing our UK consumers with high quality products such as Kinder Surprise, Ferrero Rocher, Tic Tac, Nutella and Thorntons. We are driven by our pursuit for quality and excellence, whilst staying true to our values as a family-owned business. For us this all starts with placing Quality at the Heart of everything we do. This value runs throughout our entire business, from our approach to nutrition and sustainability, to the role we play within our communities, to the unique experiences we create for our consumers.

Storage & Usage

Storage Type

Type

Ambient

Storage

Keep in a cool dry place.
Best before: (See below)

Date Marking Type

- Best Before

Brandbank Captured Pack Data

Pack Size

0.04lbs e

Numeric Size

Numeric Size - 0.04

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
2.48	1.57	0.63

(GS1 package measurement rules)

Pack Type

Type - Plastic Bottle

Weight

Gross Weight - 0.05

New Product Development

Final Product - Not NPD

Unit Merchandising

Height - 2.48
Width - 1.57
Depth - 0.63
Unit Stackable - No
Unit Stable - Yes
Merchandise Multiple Ways - Yes

Shelf Ready Pack

Height - 2.48
Width - 3.19
Depth - 3.58
Weight - 0.64
Unit Count - 12
Unit Height - 0.04
Unit Width - 0.08
Unit Depth - 0.24
Merchandise Multiple Ways - No
Prototype - No
Is Case - No

Case

GTIN - 08000500361306
Height - 2.52
Width - 3.62
Depth - 6.3
Weight - 1.29
Unit Count - 24
Prototype - No

Recycling Other Text

Check Locally - Recycle separate to glass

Customer Services

Manufacturers Address

(UK) Ferrero,
889 Greenford Road,
Greenford,
UB6 0HE.

(ROI) Ferrero,
Kinsale Road,
Cork.

Return To

(UK) Ferrero,
889 Greenford Road,
Greenford,
UB6 0HE.

(ROI) Ferrero,
Kinsale Road,
Cork.

Consumer Careline: 00 44 330 0538943

Telephone Helpline

00 44 330 0538943

Extended Data

Description Breakdown

Variant - Lime & Orange



