

NielsenIQ Brandbank

Cadbury Bitsa Wispa



EAN

7622210287021

Target market(s)

GB, IE

Components

Ingredients

MILK

Sugar

Cocoa Butter

Cocoa Mass

Vegetable Fats (Palm, Shea)

Whey Powder (from MILK)

Emulsifier (E442)

Flavourings

Milk Solids 14% minimum

Cocoa Solids 25% minimum

Contains Vegetable Fats in addition to Cocoa Butter

Allergy Text

MAY CONTAIN NUTS.

Nutrition

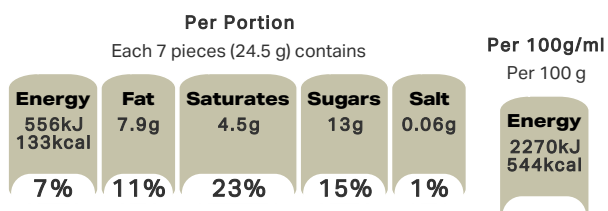
	Per 100 g	Per 7 pieces (24.5 g)	*Reference Intakes
Energy	2270 kJ 544 kcal	556 kJ 133 kcal	8400 kJ / 2000 kcal
Fat	32 g	7.9 g	70 g
of which Saturates	19 g	4.5 g	20 g
Carbohydrate	56 g	14 g	260 g
of which Sugars	55 g	13 g	90 g
Fibre	2.3 g	0.6 g	-
Protein	6.6 g	1.6 g	50 g
Salt	0.24 g	0.06 g	6 g

*% reference intake of an average adult (8400 kJ / 2000 kcal)

Calculated Nutrition

	per 100g	Per 7 pieces (24.5 g)
Energy (kJ)	2270	556
Energy (kcal)	544	133
Fat (g)	32	7.9
of which saturates (g)	19	4.5
Carbohydrate (g)	56	14
of which sugars (g)	55	13
Fibre (g)	2.3	0.6
Protein (g)	6.6	1.6
Salt (g)	0.24	0.06

Front of Pack Nutrition



% reference intake of an average adult (8400 kJ / 2000 kcal)

Nutrition Other Text

% reference intake of an average adult (8400 kJ / 2000 kcal)

Reference Intake Statement

Reference Intake Statement - % reference intake of an average adult (8400 kJ / 2000 kcal)

Product Description

Alternative Description

Supplier Preferred Product Name - Cadbury Bitsa Wispa Chocolate Bag 110g

Brand

Cadbury

Features

100% Sustainably Sourced Cocoa
Suitable for vegetarians

Standardised Brand

Brand - Cadbury

Regulated Product Name

Textured milk chocolates.

Marketing

Company Name

Mondelez UK / Mondelez Ireland

Company Address

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

Third Party Logos

- Tidyman

Other Information

Product may suffer some scuffing in transit.

Further Description

BeTreatwise.net

Cocoa Life
Partnering with Fairtrade Foundation
To improve the lives of cocoa farmers & our environment
By eating Cadbury, you've helped support cocoa farmers in Ghana
Cocoa life aims to make lives better. The education and entrepreneurship training we provide makes for empowered farmers and thriving local communities
WWW.COCOALIFE.ORG

Health & Lifestyle

Lifestyle

- Suitable for Vegetarians

Allergy Advice

Milk - Contains
Nuts - May Contain

Storage & Usage

Storage Type

Type

Ambient

Storage

Store in a dry place. Protect from heat.

Date Marking Type

- Best Before

Brandbank Captured Pack Data

Pack Size

0.24lbs e

Numeric Size

Numeric Size - 0.24

Recycling Info

Pack - Recycle with bags at large supermarket - Don't recycle at home

Pack Type

Type - Bag

Recycling Scheme

- OPRL

Usage Count

Number of uses - Servings

4

Usage Other Text

1 portion = 7 pieces (24.5 g). Approx. 4 portions per bag

Customer Services

Manufacturers Address

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 818181 (UK only).

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Freephone 1-800 678708
Malahide Road,
Coolock,
Dublin 5.
www.cadbury.co.uk

Telephone Helpline

0800 818181 (UK)
1-800 678708

Web Address

www.cadbury.co.uk

Extended Data

Description Breakdown

Functional Name - Bitsa Wispa

SEO Metatag

Bitsa Wispa, Wispa, Wispa Chocolate, Milk Chocolate, Vegetarian Chocolate, Velvety Chocolate, Bubbly Chocolate, Chocolate Bag, Mini Wispa, Bitesize Chocolate

