# **NielsenIQ Brandbank**

## **Cadbury Dairy Milk Fruit and Nut Chocolate Bar 110g**



**EAN** 7622210644800

Target market(s)
GB, IE

## Components

## Ingredients

Milk\*\*

Sugar

**Dried Grapes** 

Cocoa Butter

Almonds

Cocoa Mass

Vegetable Fats (Palm, Shea)

Emulsifiers (E442, E476)

Flavourings

\*\*The equivalent of 426 ml of Fresh Liquid Milk in every 227 g of Milk Chocolate

Milk Chocolate: Milk Solids 20 % minimum, actual 23 %

Cocoa Solids 20 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

### **Allergy Text**

May contain other Nuts, Wheat.

### Nutrition

	Per 100 g	Per 6 chunks (27.5 g)	*Reference Intakes
Energy	2060 kJ	567 kJ	8400 kJ /
	495 kcal	136 kcal	2000 kcal
Fat	26 g	7.2 g	70 g
of which Saturates	14.5 g	4 g	20 g
Carbohydrate	55.5 g	15 g	260 g
of which Sugars	54.5 g	15 g	90 g
Fibre	1.3 g	0.4 g	-
Protein	8.3 g	2.3 g	50 g
Salt	0.2 g	0.06 g	6 g
*% reference intake of an average adult (8400 kJ/2000 kcal)			

## **Calculated Nutrition**

	per 100g	Per 6 chunks (27.5 g)
Energy (kJ)	2060	567
Energy (kcal)	495	136
Fat (g)	26	7.2
of which saturates (g)	14.5	4
Carbohydrate (g)	55.5	15
of which sugars (g)	54.5	15
Fibre (g)	1.3	0.4
Protein (g)	8.3	2.3
Salt (g)	0.2	0.06

### Front of Pack Nutrition

## Per Portion

Each 27.5 g (6 chunks) contains

Energy 567 kJ	<b>Fat</b> 7.2 g	Saturates 4 g	Sugars 15 g	<b>Salt</b> 0.06 g	
136 kcal	10%	20%	16%	1%	

% reference intake of an average adult (8400 kJ/2000 kcal)

Per 100g/ml

Per 100 g



## **Product Description**

## Brand

Cadbury

#### **Features**

100% Sustainably Sourced Cocoa The Classic Creamy Taste Suitable for vegetarians

### Standardised Brand

Brand - Cadbury

### **Regulated Product Name**

Milk chocolate with dried grapes (18 %) and almonds (7 %).

## Marketing

#### **Company Name**

Mondelez UK / Mondelez Ireland

### **Company Address**

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

## Third Party Logos

• Green Dot

## Manufacturer Marketing

By Appointment to H.M. the Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

#### Other Information

Made under licence from Cadbury UK Ltd.

## **Further Description**

BeTreatwise.net

Cocoa Life

Partnering with Fairtrade Foundation

Cocoa life aims to make lives better. The education and entrepreneurship training we provide makes for happier farmers and thriving local communities

www.cocoalife.org

## **Health & Lifestyle**

## Lifestyle

Suitable for Vegetarians

## Allergy Advice

Almonds - Contains Milk - Contains Nuts - May Contain Wheat - May Contain

## Storage & Usage

## Storage Type

Туре

Ambient

#### Storage

Store in a dry place. Protect from heat.

## **Brandbank Captured Pack Data**

#### Pack Size

0.24lbs @

### Numeric Size

Numeric Size - 0.24

### Pack Type

Type - Wrap

### **Usage Count**

Number of uses - Servings

1

### **Usage Other Text**

6x chunks = 1 Portion. 4 portions per bar

### **Customer Services**

## Manufacturers Address

Mondelez UK,

PO Box 7008, Birmingham,

B30 2PT.

Mondelez Ireland,

Malahide Road,

Coolock, Dublin 5.

## Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 818181 (UK only).

Mondelez UK,

PO Box 7008,

Birmingham,

B30 2PT.

Mondelez Ireland,

Freephone 1-800 678708

Malahide Road, Coolock,

Dublin 5.

www.cadbury.co.uk

### Telephone Helpline

0800 818181 (UK) 1-800 678708

## Web Address

www.cadbury.co.uk

