# NielsenIQ Brandbank

## **Cadbury Dairy Milk with Oreo Chocolate Bar 120g**



EAN

7622300754136

Target market(s)

CD IE

### **Components**

#### Ingredients

Milk\*\*

Sugar

Vegetable Fats (Palm, Shea)

Cocoa Butter

Wheat Flour

Skimmed Milk Powder

Cocoa Mass

Milk Fat

Fat-Reduced Cocoa Powder

Emulsifiers (E442, **Soya** Lecithins, E476)

Glucose-Fructose Syrup

Wheat Starch

Raising Agents (E503, E501, E500)

Salt

Flavourings

Acidity Regulator (E524)

 $^{\star\star}\text{The}$  equivalent of 426 ml of Fresh Liquid Milk in every 227 g of Milk Chocolate

Milk Chocolate: Milk Solids 20 % minimum, actual 23 %

Contains Vegetable Fats in addition to Cocoa Butter

**Allergy Text** 

May contain Nuts.

#### Nutrition

Per 100 g	Per 3 chunks (15 g)	*Reference Intakes
2336 kJ	350 kJ	8400 kJ /
560 kcal	84 kcal	2000 kcal
35 g	5.2 g	70 g
19 g	2.9 g	20 g
56 g	8.3 g	260 g
50 g	7.5 g	90 g
1.5 g	0.2 g	-
	2336 kJ 560 kcal 35 g 19 g 56 g 50 g	560 kcal 84 kcal 35 g 5.2 g 19 g 2.9 g 56 g 8.3 g 50 g 7.5 g

Protein	5.3 g	0.8 g	50 g
Salt	0.31 g	0.05 g	6 g
*% reference intake of an average adult (8400 kJ / 2000 kcal)			

#### **Calculated Nutrition**

	per 100g	Per 3 chunks (15 g)
Energy (kJ)	2336	350
Energy (kcal)	560	84
Fat (g)	35	5.2
of which saturates (g)	19	2.9
Carbohydrate (g)	56	8.3
of which sugars (g)	50	7.5
Fibre (g)	1.5	0.2
Protein (g)	5.3	0.8
Salt (g)	0.31	0.05

#### Front of Pack Nutrition

#### Per Portion

Each 15 g (3 chunks) contains

Energy | Fat | Saturates | Sugars | 7.5g | 0.05g | 4% | 7% | 15% | 8% | 1%

Per 100g/ml Per 100 g

> Energy 2336kJ 560kcal

% reference intake of an average adult (8400 kJ / 2000 kcal)

#### **Nutrition Other Text**

% reference intake of an average adult (8400 kJ / 2000 kcal)

#### Reference Intake Statement

Reference Intake Statement - % reference intake of an average adult (8400 kJ / 2000 kcal)

## **Product Description**

#### **Alternative Description**

Supplier Preferred Product Name - Cadbury Dairy Milk Oreo Chocolate Bar 120g

#### Brand

Cadbury

#### Features

100% Sustainably Sourced Cocoa Suitable for vegetarians

#### Standardised Brand

Brand - Cadbury

#### **Regulated Product Name**

Milk chocolate with a vanilla flavour filling (38 %) and biscuit pieces (12 %).

### **Marketing**

#### **Company Name**

Mondelez UK / Mondelez Ireland

#### **Company Address**

Mondelez UK, PO Box 7008, Birmingham, B30 2PT.

Mondelez Ireland, Malahide Road, Coolock, Dublin 5.

#### **Third Party Logos**

• Tidyman

#### Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

#### Other Information

Made under licence from Cadbury UK Ltd.

#### **Further Description**

BeTreatwise.net

Partnering with Fairtrade Foundation

Cocoa Life aims to make lives better. The education and entrepreneurship training we provide makes for empowered farmers and thriving local communities

www.cocoalife.org

## **Health & Lifestyle**

#### Lifestyle

Suitable for Vegetarians

#### Allergy Advice

Milk - Contains Nuts - May Contain Soya - Contains Wheat - Contains

## Storage & Usage

#### Storage Type

Type

Ambient

#### Storage

Store in a dry place. Protect from heat.

## **Brandbank Captured Pack Data** Pack Size 0.26lbs e **Numeric Size** Numeric Size - 0.26 Pack Type Type - Wrap **Recycling Other Text Usage Count** Number of uses - Servings **Usage Other Text** 3x chunks = 1 Portion. 8 portions per bar **Customer Services** Manufacturers Address Mondelez UK, PO Box 7008, Birmingham, B30 2PT. Mondelez Ireland, Malahide Road, Coolock, Dublin 5. Return To We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us: Freephone 0800 818181 (UK only). Mondelez UK, PO Box 7008, Birmingham, B30 2PT. Mondelez Ireland, Freephone 1-800 678708 Malahide Road, Coolock, Dublin 5. www.cadbury.co.uk Telephone Helpline 0800 818181 (UK) 1-800 678708 Fax Number **Email Helpline** Web Address

## Extended Data

www.cadbury.co.uk

## SEO Metatag

Dairy Milk Oreo, Oreo Chocolate Bar, Vegetarian Chocolate, Chocolate Oreo, Dairy Milk, Milk Chocolate, Chocolate Bar, Oreo Biscuit Pieces, Cadbury Oreo,

