

# NielsenIQ Brandbank

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## Cadbury Twirl Chocolate Bar 10 Pack 215g



EAN

7622210881519

Target market(s)

GB, IE

## Components

### Ingredients

#### Milk

Sugar

Cocoa Butter

Cocoa Mass

Whey Powder (from **Milk**)

Vegetable Fats (Palm, Shea)

Emulsifier (E442)

Flavourings

Milk Solids 14 % minimum

Cocoa Solids 25 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

### Nutrition

	Per 100 g	Per finger (21.5 g)	*Reference Intakes
Energy	2209 kJ	475 kJ	8400 kJ /
	528 kcal	114 kcal	2000 kcal
Fat	29 g	6.2 g	70 g
of which Saturates	17 g	3.7 g	20 g
Carbohydrate	59 g	13 g	260 g
of which Sugars	58 g	12 g	90 g
Fibre	2.3 g	0.5 g	-
Protein	7.0 g	1.5 g	50 g
Salt	0.26 g	0.06 g	6 g

\*% reference intake of an average adult (8400 kJ / 2000 kcal)

### Calculated Nutrition

	per 100g	Per finger (21.5 g)
Energy (kJ)	2209	475
Energy (kcal)	528	114
Fat (g)	29	6.2
of which saturates (g)	17	3.7
Carbohydrate (g)	59	13
of which sugars (g)	58	12
Fibre (g)	2.3	0.5
Protein (g)	7	1.5
Salt (g)	0.26	0.06

### Front of Pack Nutrition

#### Per Portion

Be Treatwise. Each 21.5 g contains

#### Per 100g/ml

Per 100 g

<b>Energy</b> 475 kJ 114 kcal	<b>Fat</b> 6.2 g	<b>Saturates</b> 3.7 g	<b>Sugars</b> 12 g	<b>Salt</b> 0.06 g	<b>Energy</b> 2209 kJ 528 kcal
<b>6%</b>	<b>9%</b>	<b>18%</b>	<b>13%</b>	<b>1%</b>	

% reference intake of an average adult (8400 kJ / 2000 kcal)

## Product Description

### Alternative Description

Supplier Preferred Product Name - Cadbury Twirl Chocolate Bar 10 Pack Multipack 215g

### Brand

Cadbury

### Features

Suitable for vegetarians

### Standardised Brand

Brand - Cadbury

### Regulated Product Name

Milk chocolate finger

## Marketing

### Company Name

Mondelez UK / Mondelez Ireland

### Company Address

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Malahide Road,  
Coolock,  
Dublin 5.

### Product Marketing

A light, chocolatey delight. Bite through the Cadbury milk chocolate coating and let the delicate swirls and curls unfold as they melt in your mouth. It's the ultimate little lift. Made with sustainably sourced cocoa. Vegetarian friendly.

### Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

### Further Description

Cocoa Life  
Partnering with Fairtrade Foundation  
Partnering to improve the lives of cocoa farmers and their communities  
[www.cocoalife.org](http://www.cocoalife.org)

### Trademark Information

Made under licence from Cadbury UK Ltd.

## Health & Lifestyle

### Lifestyle

- Suitable for Vegetarians

### Allergy Advice

Milk - Contains

## Storage & Usage

### Storage Type

#### Type

Ambient

### Storage

Store in a dry place. Protect from heat.

## Brandbank Captured Pack Data

### Pack Size

0.05lbs e

### Numeric Size

Numeric Size - 0.05

### Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
5.12	9.21	0.83

### (GS1 package measurement rules)

### Pack Type

Type - Heat Sealed

### Weight

Gross Weight - 0.48

### New Product Development

Final Product - Not NPD

### Unit Merchandising

Height - 5.12  
Width - 9.21  
Depth - 0.83  
Unit Stackable - No  
Unit Stable - Yes  
Merchandise Multiple Ways - Yes

### Shelf Ready Pack

GTIN - 07622210881786  
Height - 6.3  
Width - 10.2  
Depth - 8.7  
Weight - 5.12  
Unit Count - 10  
Unit Height - 0.04  
Unit Width - 0.04  
Unit Depth - 0.39  
Merchandise Multiple Ways - No  
Prototype - No  
Is Case - No

### Case

GTIN - 07622210881786  
Height - 6.3  
Width - 8.7  
Depth - 10.2  
Weight - 5.26  
Unit Count - 10  
Prototype - No

### Usage Count

Number of uses - Servings

10

### Usage Other Text

10 x 21.5 g bars per pack

## Units

### Number of Units

Number of Units - 10

## Customer Services

### Manufacturers Address

Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Malahide Road,  
Coolock,  
Dublin 5.

### Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us:  
Freephone 0800 818181 (UK only)  
Mondelez UK,  
PO Box 7008,  
Birmingham,  
B30 2PT.

Mondelez Ireland,  
Freephone 1-800 678708  
Malahide Road,  
Coolock,  
Dublin 5.  
[www.cadbury.co.uk](http://www.cadbury.co.uk)

### Telephone Helpline

0800 818181 (UK)  
1-800 678708

### Web Address

[www.cadbury.co.uk](http://www.cadbury.co.uk)

## Extended Data

### SEO Metatag

Cadbury Twirl, Twirl Chocolate Bar, Chocolate Twirl, Gluten Free Chocolate, Vegetarian Chocolate, Are Twirls Gluten Free, How Are Cadbury Twirls Made, Milk Chocolate, Twirly Milk Chocolate, Milk Chocolate Fingers





