# NielsenIQ Brandbank

## **Domestos Power Foam Toilet & Bathroom Citrus Blast 450ml**



**EAN** 8720182531056

Target market(s)

## Components

#### Ingredients

<5%: Amphoteric Surfactants Cationic Surfactants Nonionic Surfactants Perfume Active ingredient in 100g of product: Benzalkonium Chloride 0.75g

## **Product Description**

## Brand

Domestos

## **Features**

Kills Germs in Hardest to Reach Places
Designed to work upside down
Works both inside the toilet and around the bathroom
The toilet and bathroom cleaner power foam spray clings to surfaces
This toilet and bathroom cleaner spray comes in a bottle made with 50% recycled plastic

### Standardised Brand

Brand - Domestos

## Marketing

## **Company Name**

Unilever UK Ltd

#### **Company Address**

Springfield Drive, Leatherhead, KT22 7GR.

## Third Party Logos

Cleanright.eu

## **Product Marketing**

Domestos Domestos Power Foam Citrus Blast sprays upside down & kills 99.99% of germs Toilet & Bathroom Cleaner Spray for cleaning inside the toilet & around bathroom 450 ml

Domestos Power Foam Citrus Blast 450 ml is a toilet and bathroom cleaner that kills germs in the hardest-to-reach places Designed to spray upside down for ease of use, this handy toilet and bathroom cleaner makes toilet and bathroom cleaning more convenient

This toilet and bathroom cleaner spray is effective on limescale inside the toilet and outside it too - tackling limescale and soap sebum on tiles, sinks, taps, mirrors and showers

Our Citrus Blast toilet and bathroom cleaner has a fresh, bio-degradable fragrance and ensures a powerful clean with no bleach

Struggling to kill germs in the hardest-to-reach places around your toilet and bathroom? Specially designed to work upside down and kill 99.99% of germs\*, Domestos Power Foam Citrus Blast toilet and bathroom cleaner spray features a convenient trigger head that works upside down to reach underneath the toilet rim, killing germs in the hardest-to-reach places both inside and outside the toilet. It's effective on limescale on all bathroom surfaces such as tiles, sinks, taps, mirrors and showers, removing limescale and soap sebum effectively. The power foam expands to kill germs in all areas. This toilet and bathroom cleaner leaves your surfaces free of germs with a zesty bio-degradable Citrus Blast fragrance and features a bottle made of 50% recycled plastic\*\*. So, you can rest assured that there will be no harsh smells left behind, and you're doing your bit to protect our planet. How to use this toilet spray: Remove the child-resistant cap, then spray the product evenly under the rim and on the toilet bowl, leave to work and then flush. For complete disinfection, leave it to work for at least 30 minutes. Do not use on marble or linoleum. Rinse well immediately after applying onto painted wood, anodised aluminium, and toilet seats. For natural stone, new and unusual surfaces, always try on a hidden area first. Domestos has been protecting families since 1929. Today, it continues to protect millions of families with its full range of cleaning products at home whilst also fighting poor sanitation globally. Domestos has helped over 29 million people gain access to a clean and safe toilet, and thousands of children have benefited from clean water and toilet facilities in their schools, helping to improve attendance and educational achievement. \*Kills bacteria like E. coli, S. aureus, E. hirae, P. aeruginosa, and enveloped viruses like modified vaccinia Ankara. \*\*Bottle, excluding cap, contains 50% recycled plastic.

## Other Information

© A.I.S.E.

#### **Further Description**

www.cleanright.eu

## Storage & Usage

## Storage Type

Туре

Ambient

## **Preparation and Usage**

Reuse Spray Head

 $\label{thm:constant} \textbf{Keep and reuse the spray head with Domestos power foam refill bottle.} One spray head lasts for 25 bottles.$ 

### Instructions for Use

Inside WC: Spray product evenly inside toilet bowl, leave to work, then flush. Outside WC: Spray product evenly, leave to work, then wipe with damp cloth. For complete disinfection, leave to work for at least 30 mins. Do not put contents into any other bottle. Do not mix with other products. Do not use on marble and linoleum. Rinse well immediately after applying on painted wood, anodized aluminium and toilet seats. For natural stone, new and unusual surfaces always try in a hidden area first. Always follow your appliances and surface manufacturer's care instructions.

## **Brandbank Captured Pack Data**

## Pack Size

450ml e

#### **Numeric Size**

Numeric Size - 450

#### Recycling Info

Bottle - Recycle Trigger - Don't Recycle

#### Pack Type

Type - Plastic Bottle

## **Recycling Scheme**

OPRL

## **Recycling Other Text**

Bottled made with recycled Plastic - Bottle, excluding cap, contains 50% recycled plastic

Remove Sleeve - Sleeve - Don't Recycle

To ensure proper disposal please drop off the sleeve to soft plastic collection points at some larger supermarkets

Remove Sleeve Before Recycling

Separate label and bottle for recycling

## **Customer Services**

## Manufacturers Address

Unilever UK Ltd, Springfield Drive, Leatherhead, KT22 7GR.

#### Return To

Unilever UK Ltd,

Springfield Drive, Leatherhead, KT22 7GR. UK: 0800 776645. NI: 0800 7835604 www.domestos.co.uk www.unilever.com Not for sale in the Republic of Ireland.

## Telephone Helpline

UK: 0800 776645 NI: 0800 7835604

## Web Address

www.domestos.co.uk www.unilever.com

## **Extended Data**

## A.I.S.E. Warnings

- Keep away from children
- Keep away from eyes. If product gets into eyes rinse thoroughly with water

## Safety Warning

Does not contain bleach.

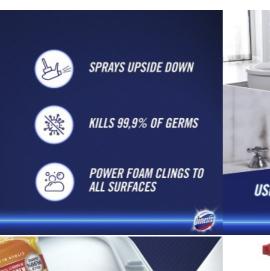
Domestos Power Foam Toilet & Bathroom Citrus Blast

Harmful to aquatic life with long lasting effects. Keep out of reach of children. Avoid release to the environment. Dispose of used up container in accordance with local regulations.

#### **Description Breakdown**

Functional Name - Power Foam Toilet & Bathroom Variant - Citrus Blast













## INGREDIENTS

5%: Amphoteric Surfactants, Cationic surfactants, Nonionic surfactants, Perfume. Active ingredient in 100g of product: Benzalkonium Chloride 0.75g. Does not contain bleach.