

NielsenIQ Brandbank

Comfort Fabric Conditioner Blue Skies 33 Wash 990ml



EAN

8720181331916

Target market(s)

GB, IE

Components

Ingredients

5-15%: Cationic Surfactants. <5%: Perfume, Alpha-Isomethyl Ionone, Amyl Cinnamal, Coumarin, Limonene, Linalool, Lactic Acid, Sodium Benzoate

Product Description

Brand

Comfort

Features

Enjoy 100 days of freshness + fragrance* with Comfort Blue Skies Fabric Conditioner

Comfort features Stay Fresh technology which is designed to lock in fragrance, giving clothes 100 days of freshness

Our Blue Skies fabric softener leaves your clothes smelling fresh with the sensational long-lasting fragrance of zesty citrus and floral rose with a sandalwood base

With our fabric conditioner, let your favourite jeans fly you away to a fresh meadow with a bright blue sky – breathe in the fresh air, freshly cut grass and summer floral scents any time of year

The bottle for this Comfort Fabric Conditioner is made of 100% recycled plastic and is 100% recyclable**

Let the fresh fragrance bursts of Comfort Fabric Conditioner take you to a happy place because when your clothes smell good, you feel good – all day long

Standardised Brand

Brand - Comfort

Marketing

Company Name

Unilever UK Ltd. / Unilever Ireland Ltd.

Company Address

Comfort,
Freepost ADM1000,
London,
SW1A 2XX

Unilever Ireland,
20 Riverwalk,
National Digital Park,
Citywest,
Dublin 24.

Product Marketing

We know you love your clothes. We love clothes too, and we want to help you to care for them. That's why we've developed Comfort Blue Skies Fabric Conditioner to keep clothes fresh and clean, long after each wash. Our fabric softener features Stay Fresh technology, designed to lock in fragrance, to deliver 100 days of freshness + fragrance*.

This fabric softener features a long-lasting fragrance combining zesty citrus and floral rose with a musky sandalwood base to leave your clothes smelling fresh and clean. The Comfort Fabric Conditioner bottle is made of 100% recycled plastic and is 100% recyclable**.

How to use: Dose straight into your washing machine drawer. Do not pour directly onto fabrics. Wash hands after use. You do not need to dilute.

Add Comfort to your wash to help protect your clothes and leave you feeling great inside and outside every day. Comfort is the original fabric conditioner in the UK and has been caring for clothes for over 50 years. Comfort Fabric Conditioner also ensures your clothes smell their very best, wash after wash. Together, we can help protect the clothes you love.

*After storage and line drying

**Recycled plastic bottle excluding cap and sleeve & recyclable excluding sleeve

Brandbank Captured Pack Data

Pack Size

990millilitre 

Numeric Size

Numeric Size - 2.18

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
10.51	4.13	2.44

(GS1 package measurement rules)

Country

Country of Origin - United Kingdom

Origin

Origin Free Text - United Kingdom

Customer Services

Manufacturers Address

Comfort,
Freepost ADM1000,
London,
SW1A 2XX

Unilever Ireland,
20 Riverwalk,
National Digital Park,
Citywest,
Dublin 24.

Telephone Helpline

(UK) 0800 776 647
(NI) 0800 783 9426
(ROI) 1850 388 399 (Callsave)

Web Address

www.comfortworld.co.uk
www.unilever.com

Extended Data

Description Breakdown

Functional Name - Laundry Conditioner Liquid



Comfort concentrate fabric conditioner contains amongst other ingredients:
5-15%: Cationic surfactants, <5%: Perfume, Alpha-Isomethyl Ionone, Amyl Cinnamal, Coumarin, Limonene, Linalool, Lactic Acid, Sodium Benzoate.



New Bottle
Long Lasting
Freshness & Fragrance



Blue Skies
Dream Duo



Recycled Plastic Bottle*



Recyclable. Remove Sleeve*

*Recycled plastic bottle excluding cap and sleeve & recyclable excluding sleeve





blue skies
fragrance notes:



Top
citrus

Mid
rose

Base
sandalwood



100 DAYS
OF FRESHNESS & FRAGRANCE

