

NielsenIQ Brandbank

Radox Mineral Therapy body wash Feel Active 225 ml



EAN

8720181336096

Target market(s)

GB, IE

Components

Ingredients

Aqua, Sodium Laureth Sulfate, Sodium Chloride, Cocamidopropyl Betaine, Parfum, Glycerin, Sodium Benzoate, Citric Acid, Sodium Lactate, Tetrasodium EDTA, Maris Sal, Calcium Chloride, Propylene Glycol, Magnesium Sulfate, Cymbopogon Flexuosus Leaf Oil, Benzyl Salicylate, Citronellol, Hexyl Cinnamal, Limonene, Linalool, CI 17200, CI 42090

Product Description

Brand

Radox

Features

RADOX Mineral Therapy Feel Active Shower Gel provides a refreshing shower experience that revives your senses. Our invigorating shower gel is made with a unique blend of minerals and herbs which activates with hot water to cleanse and refresh you.

Re-energise your body and mind with RADOX Feel Active Shower Gel, infused with a new mood-boosting fragrance of sea salt and lemongrass.

Our body wash is suitable for daily use – simply squeeze it out, lather on body and indulge in an uplifting shower experience. This skin cleanser is pH neutral and suitable for all skin types.

RADOX shower gels come in 50% recycled* (*excluding cap & label), 100% recyclable and 100% refillable bottles.

Standardised Brand

Brand - Radox

Marketing

Product Marketing

RADOX Mineral Therapy Feel Active Shower Gel's mood-boosting fragrance combines the revitalising scent of sea salt with the citrusy aroma of lemongrass to awaken your senses. This refreshing skin cleanser features our unique blend of 4 minerals and 13 herbs, which activates with hot water to transform your shower into a mineral therapy ritual. Suitable for daily use, our body wash rinses off easily, leaving your skin feeling fresh and clean. What's more, the RADOX bottles have a twist-off cap so it's easy to pour into them, fuss free! To get ready for the day, simply squeeze out RADOX shower gel for men and women, lather on body and rinse well. If eye contact occurs, rinse well with warm water. If rash or irritation occurs, discontinue use. From as early as 1908, RADOX founders used a unique blend of minerals and herbs to ease the fatigue of weary bodies and minds. From reviving the tired feet of early travellers to helping hardworking people find a moment of solitude and sanctuary – RADOX is rooted in the transformative power of mineral therapy. We have a long history of everyday therapy, we call it your daily R&R, RADOX Mineral Therapy. Enjoy our Feel Active Shower Gel.

Storage & Usage

Storage Type

Type

Ambient

Brandbank Captured Pack Data

Pack Size

225millilitre ☺

Numeric Size

Numeric Size - 0.5

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
6.42	2.8	1.42

(GS1 package measurement rules)

Country

Country of Origin - United Kingdom

Origin

Origin Free Text - United Kingdom

Extended Data

Safety Warning

Shower Gel & Body and Face Wash & Body Scrubs Avoid contact with eyes. If contact occurs, rinse thoroughly with water..

Description Breakdown

Functional Name - Pw Liquids





INGREDIENTS: Aqua, Sodium Laureth Sulfate, Sodium Chloride, Cocamidopropyl Betaine, Parfum**, Glycerin, Sodium Benzoate, Citric Acid, Sodium Lactate, Tetrasodium EDTA, Maris Sal, Calcium Chloride, Propylene Glycol, Magnesium Sulfate, Cymbopogon Flexuosus Leaf Oil, Benzyl Salicylate, Citronellol, Hexyl Cinnamal, Limonene, Linalool, CI 17200, CI 42090.
**including RADOX's secret blend of 13 herbs



225
ml



FEEL REFRESHED
WITH RADOX

-  **REFRESHING BLEND
OF 4 MINERALS
& 13 HERBS**
-  **NEW MOOD-BOOSTING
FRAGRANCE**
-  **100% REFILLABLE**



**BLENDED WITH
SEA SALT & LEMONGRASS**