

NielsenIQ Brandbank

Dove Dove Advanced Care Anti-perspirant Deodorant Original 50 ml



EAN

59095842

Target market(s)

GB, IE

Components

Ingredients

Aqua, Glycerin, Aluminum Sesquichlorohydrate, Helianthus Annuus Seed Oil, Steareth-2, Parfum, Steareth-20, Calcium Chloride, Glycine, Disodium EDTA, Pentaerythryl Tetra-di-t-butyl Hydroxyhydrocinnamate, Alpha-Isomethyl Ionone, Benzyl Alcohol, Benzyl Benzoate, Benzyl Salicylate, Citronellol, Eugenol, Geraniol, Hexyl Cinnamal, Hydroxycitronellal, Limonene, Linalool

Product Description

Brand

Dove

Manufacturer Brand

Brand - Dove

Features

Dove Advanced Care Original Anti-perspirant Deodorant protects while providing effective skin care
This alcohol-free deodorant gives up to 48 hours of protection from sweat and odour
This roll-on features Triple Moisturising technology that cares as it protects, leaving delicate underarms softer and smoother, even after shaving
Formulated with 0% alcohol, this roll-on combines gentle care with expert protection
This anti-perspirant deodorant features the signature fresh and clean Dove Original fragrance
Globally, Dove deodorant is not tested on animals and is certified as cruelty-free by PETA

Standardised Brand

Brand - Dove

Marketing

Company Name

Unilever UK Ltd. / Unilever Ireland Ltd.

Company Address

Unilever Dept ER,
Wirral CH63 3JW UK

Product Marketing

When you need extra protection and care you can rely on, reach for Dove Advanced Care Original Anti-perspirant Deodorant Roll-On. Made with our effective Advanced Care formula, it gives you the Dove care you trust with powerful protection that's kind to skin, keeping odour and sweat at bay for up to 48 hours.

This anti-perspirant deodorant is carefully formulated to be kind to your delicate underarms. Made with 0% alcohol, it provides the utmost care even after shaving, leaving your skin feeling soft, smooth and beautifully protected.

For an ultra-moisturising deodorant, the unique Triple Moisturising technology featured in this roll-on contains three different moisturisers to give it the ultra-hydrating benefits of expert skin care staples. They work by boosting your skin's moisture barrier to help retain moisture deeper within the skin and prevent it from evaporating by locking your skin's external barrier.

Apply Dove Advanced Care Original Anti-perspirant Deodorant Roll-On to clean, dry skin. Hold one arm above your head and apply to your underarm in light circles. Repeat under the other arm.

Globally, Dove does not test on animals and is PETA Approved. This anti-perspirant deodorant is our most planet-friendly roll on deodorant packaging yet, made with 100% recycled plastic.

Storage & Usage

Storage Type

Type

Ambient

Brandbank Captured Pack Data

Pack Size

50millilitre e

Numeric Size

Numeric Size - 0.11

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
4.29	1.61	1.61

(GS1 package measurement rules)

Country

Country of Origin - United Kingdom

Origin

Origin Free Text - United Kingdom

Customer Services

Manufacturers Address

Unilever Dept ER,
Wirral CH63 3JW UK

Telephone Helpline

UK: 0800 085 1548
ROI: 1850 404 060 (Callsave)

Web Address

www.dove.com/uk
www.unilever.com

Extended Data

Safety Warning

Roll on - Antiperspirant without Zirconium Do not use on broken skin. Stop use if rash or irritation occurs..

Description Breakdown

Functional Name - Deo Roll On



INGREDIENTS: Aqua, Glycerin, Aluminum Sesquichlorohydrate, Helianthus Annuus Seed Oil, Steareth-2, Parfum, Steareth-20, Calcium Chloride, Glycine, Disodium EDTA, Pentaerythrityl Tetra-di-4-butyl Hydroxyhydrocinnamate, Alpha-Isomethyl Ionone, Benzyl Alcohol, Benzyl Benzoate, Benzyl Salicylate, Citronellol, Eugenol, Geraniol, Hexyl Cinnamal, Hydroxycitronellal, Limonene, Linalool.



50 ml

NEW PACK



MADE WITH 20% LESS PLASTIC



New Dove Advanced Care.
Our kindest to skin formula
with 48h protection.




Triple Moisturising
Technology

48h
48h protection



New Dove Advanced Care.
Our kindest to skin formula with
triple moisturising technology.

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