

NielsenIQ Brandbank

Fairy Original All In One Dishwasher Tablets, Lemon, 60 Capsules



EAN

8006540910542

Target market(s)

GB, IE

Components

Ingredients

5-15% Non-Ionic Surfactants
Oxygen-Based Bleaching Agents
Polycarboxylates
<5% Phosphonates
Enzymes
Perfumes
Citronellol
Limonene
Linalool

Product Description

Alternative Description

Extra Long Product Title - Fairy Original All In One Dishwasher Tablets, Lemon, 60 Capsules
Supplied Description - Fairy Original Dishwasher Tablets Lemon 60

Brand

Fairy

Features

With 1st time cleaning action, effective even on 100% grease pure food grease
Fairy Original All in One dishwasher tablets
Tough stain removal and shine function
Built-in salt and rinse aid action also with glass and silver protection
Keeps your dishwasher smelling clean and fresh

Standardised Brand

Brand - Fairy

Marketing

Product Marketing

Fairy Original All in One dishwasher tablets have the 1st time cleaning action and are effective even on 100% grease (pure food grease). Fairy Original combines liquid and powder in one powerful capsule. Its ultrasoluble pouch dissolves much faster than hard-pressed tablets, so they start acting immediately to get the job done. Plus, they're incredibly easy to use. Just place them in your dishwasher detergent dispenser. No unwrapping and no mess. Also use Fairy washing up liquid in your sink. Its concentrated formula cuts through grease instantly, to give you brilliant clean dishes. The cleaning power you can always trust for your washing up.

Storage & Usage

Storage Type

Type

Ambient

Preparation and Usage

For best results use the dispenser drawer. If the pouch will not fit in the drawer place on top of the cutlery basket and select a washing program with no pre-wash. The Salt Action is effective in soft, medium and hard water up to 26°e (≥ 95% of households). Your dishwasher should work effectively even if the rinse aid or salt warning light comes on. For extremely hard water above 26°e (≤ 5% of households) please use salt. Do not let silver touch stainless steel. Do not machine wash antique/handpainted china or fine lead crystal. Place a capsule into dispenser drawer and close immediately. Handle with dry hands only. Do not unwrap or puncture the capsule. Reseal the bag after each use. 1 capsule = 1 load

Brandbank Captured Pack Data

Country

Country of Origin - Belgium
Packed In - Belgium

Pack Type

Type - Sachet

Customer Supplied Pack Data

Supplied Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
11.22	3.54	9.45

(GS1 package measurement rules)

Supplied Weight

Gross Weight - 2.18

Customer Services

Telephone Helpline

0800 328 5901

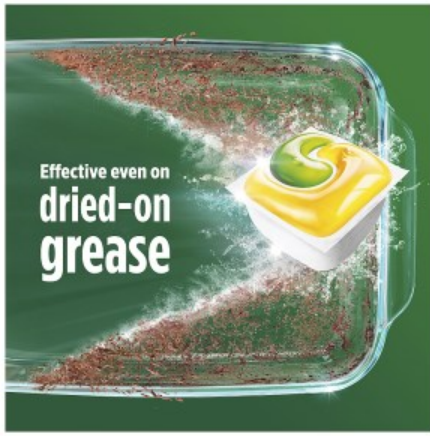
Extended Data

Safety Warning

Causes serious eye damage. Keep out of reach of children. IF IN EYES: Rinse cautiously with water for several minutes. Immediately call a POISON CENTER/doctor. Wear eye protection. IF SWALLOWED: Rinse mouth. Do NOT induce vomiting. Drink small amount of water to dilute. Contains Protease. May produce an allergic reaction. Contains Sodium Carbonate Peroxide, Trideceth-n.

Identification

FPC Code - 80732459
P&G Category - Auto Dish
P&G Subsector - Home Care



1st Time Cleaning	Super Shine	Tough Food Cleaning	Machine Clean	Short Cycles
PLATINUM PLUS			DEEP CLEAN TECHNOLOGY	
PLATINUM PLUS			ANTI-DULL TECHNOLOGY	
PLATINUM				
ORIGINAL				



Recommended by leading brands

	Whirlpool
	Indesit
	Bauknecht
	Electrolux
	Hotpoint

