

NielsenIQ Brandbank

Pot Noodle Instant Snack Sweet & Sour 90 g pack of 12



EAN
5000118203510

Target market(s)
GB, IE

Components

Ingredients

Noodle mix (96%): Dried noodles (69%) [WHEAT flour (contains calcium carbonate, iron, niacin, thiamin), palm oil, salt, firming agents (potassium carbonate, sodium carbonates)], sugar, potato starch, maltodextrin, carrots†, peas†, apple powder, tomato powder†, red pepper†, onion powder†, acids (citric acid, tartaric acid), flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate), salt, acidity regulator (sodium diacetate), flavourings, palm fat, garlic powder†, ginger, turmeric†, soy sauce (SOYBEANS, WHEAT), stabiliser (calcium phosphates).

Sauce sachet (4%): Sweet & sour sauce [water, sugar, BARLEY malt vinegar, tomato paste†, modified corn starch, salt, onion†, acid (citric acid), soy sauce (water, salt, sugar, BARLEY malt vinegar, BARLEY malt extract, SOYBEANS), lemon juice concentrate, ginger extract.

†From sustainable agriculture

May contain milk, egg, celery and mustard

Nutrition

	Per 100g Prepared	Per 100g Unprepared	Per Serving Prepared	%* per portion**
Energy (kJ)	607 kJ	1969 kJ	1851 kJ	22%
Energy (kcal)	143 kcal	463 kcal	436 kcal	22%
Fat (g)	5.6 g	18 g	17 g	24%
of which saturates (g)	2.7 g	8.8 g	8.2 g	41%
Carbohydrate (g)	20 g	65 g	61 g	23%
of which sugars (g)	4 g	12.9 g	12 g	13%
Fibre (g)	1.2 g	4 g	3.7 g	0%
Protein (g)	2.6 g	8.4 g	7.9 g	16%
Salt (g)	0.45 g	1.4 g	1.4 g	23%

*% of Reference intake of an average adult (8400 kJ / 2000 kcal)

1 portion = 305 g. (Pack contains 1 portions)

Calculated Nutrition

	Per 100g	Per 100 Prepared	Per Serving
Energy (kJ)	1969	607	1851
Energy (kcal)	463	143	436
Fat (g)	18	5.6	17
of which saturates (g)	8.8	2.7	8.2
Carbohydrate (g)	65	20	61
of which sugars (g)	12.9	4	12
Fibre (g)	4	1.2	3.7
Protein (g)	8.4	2.6	7.9
Salt (g)	1.4	0.45	1.4

Product Description

Brand

Pot Noodle

Features

Taste the authentic power pair from the Orient in this 12 pack of Pot Noodle Sweet & Sour Standard Pot from the Nation's favourite instant noodle brand*

A powerful combination of our classic noodles and sweet and sour sauce

A quick, filling, and tasty snack pot ready in just 4 minutes – helping you stir it up!

The lid and pot for these delicious instant noodles are both recyclable

Add boiling water to fill level, re-cover with lid and leave alone for 2 minutes. Stir, then leave for another 2 minutes. Give it another stir as you add the pot noodle flavour sachet and dig in!

Suitable for vegetarians with none of those artificial colours or preservatives; however, Sweet & Sour Pot Noodle may contain milk and eggs

Standardised Brand

Brand - Pot Noodle

Regulated Product Name

Noodles in a Chinese sweet and sour flavour sauce with vegetables and a little sachet of sweet and sour sauce.

Marketing

Company Name

Unilever UK Ltd. / Unilever Ireland Ltd.

Company Address

Unilever UK,
Pot Noodle,
Freepost ADM3940,
London,
SW1A 1YR.

Unilever Ireland,
20 Riverwalk,
National Digital Park,
Citywest,
Dublin 24,
Ireland

Any comments or questions? Please call to chat on (UK) Freephone 0800 281026

Product Marketing

Hungry, but have no time? Grab yourself a tasty Pot Noodle. For a taste of the original power pair from the Orient, try Pot Noodle Sweet & Sour Standard Pot from the Nation's favourite instant noodle brand*. We've brought together our classic noodles with vegetables and a little sachet of Chinese sweet and sour flavour sauce. Sounds delicious, right? Plus it's dead easy to make and it only takes 4 minutes, so even if you aren't a master chef, you can make it. If you're hungry and looking for a quick, convenient and tasty solution, we've got the noodles for you, and you'll have so much more on hand with this brilliant 12 pack. Stir it up! How to make it yourself? It's simple and quick. Rip off the lid. Whip out the sachet. Add boiling water to fill level and re-cover with the lid. Leave alone for 2 minutes, then give it a stir before leaving for another 2 minutes. Finally, give it another stir as you add the pot noodle flavour sachet and dig in! Make sure to seize your opportunity and strike while the pot's hot – do not reheat. Don't forget to recycle the packaging – the lid and pot are both recyclable. While our pot noodles are suitable for vegetarians, Chinese Sweet & Sour Pot Noodle may contain milk and eggs. *Nielsen Retail Measurement Service for Mini Meals - Pot Snacks segment for 52-week period ending 16/08/2022

Health & Lifestyle

Allergy Advice

Celery - May Contain
Cereals Containing Gluten - Contains
Eggs - May Contain
Milk - May Contain
Mustard - May Contain
Soya - Contains

Storage & Usage

Storage Type

Type
Ambient

Brandbank Captured Pack Data

Pack Size

90gram 

Numeric Size

Numeric Size - 0.2

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
4.33	3.86	3.86

(GS1 package measurement rules)

Country

Country of Origin - United Kingdom

Pack Type

Type - Cylinder

Origin

Origin Free Text - United Kingdom

Customer Services

Manufacturers Address

Unilever UK,
Pot Noodle,
Freepost ADM3940,
London,
SW1A 1YR.

Unilever Ireland,
20 Riverwalk,
National Digital Park,
Citywest,
Dublin 24,
Ireland

Any comments or questions? Please call to chat on (UK) Freephone 0800 281026

Return To

Unilever UK,
Pot Noodle,
Freepost ADM3940,
London,
SW1A 1YR.

Unilever Ireland,
Citywest,
Dublin 24.

Telephone Helpline

(UK) 0800 032 3251
(IE) 1850 812030

Web Address

www.potnoodle.com

Extended Data

Description Breakdown

Functional Name - Snack



Nutrition Information			
Typical values as prepared	per 100g	per pot**	%* per pot**
Energy	607kJ/143kcal	1851kJ/436kcal	22%
Fat	5.6g	17g	24%
of which saturates	2.7g	8.2g	41%
Carbohydrate	20g	61g	23%
of which sugars	4g	12g	13%
Fibre	1.2g	3.7g	
Protein	2.6g	7.9g	16%
Salt	0.45g	1.4g	23%

*% of Reference intake of an average adult (8400kJ/2000kcal)
**Pot makes up to 305g after preparation with water = 1 portion



1. RIP OFF LID, WHIP OUT THE SACHET, ADD BOILING WATER TO FILL LEVEL AND LEAVE ALONE FOR 2 MINS



2. STIR. LEAVE FOR ANOTHER 2 MINS



3. STIR AGAIN, FIND SACHET, ADD CONTENTS



4. GRAB FORK... AND DIG IN. MAKE SURE YOU EAT IT WHILE IT'S HOT. DO NOT REHEAT

Ingredients (as sold)

Noodle mix (96%): Dried noodles (89%) (WHEAT flour (contains calcium carbonate, iron, niacin, thiamin), palm oil, salt, firming agents (potassium carbonate, sodium carbonates)), sugar, potato starch, maltodextrin, carobs*, peas*, apple powder, tomato powder*, red pepper*, onion powder*, acids (citric acid, tartaric acid), flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate), salt, acidity regulator (sodium diacetate), flavourings, palm fat, garlic powder*, ginger, turmeric*, soy sauce (SOYBEANS, WHEAT), stabiliser (calcium phosphates). **Sauce sachet (4%):** Sweet & sour sauce (water, sugar, BARLEY malt vinegar, tomato paste, modified corn starch, salt, onion*, acid (citric acid), soy sauce (water, salt, sugar, BARLEY malt vinegar, BARLEY malt extract, SOYBEANS), lemon juice concentrate, ginger extract. *From sustainable agriculture. May contain milk, egg, celery and mustard.



ALL OF OUR POT NOODLES ARE SUITABLE FOR VEGETARIANS



LID WIDELY RECYCLED



POT WIDELY RECYCLED



SACHET NOT YET RECYCLED