

## Pot Noodle Standard Pot Noodle Chinese Chow Mein 90 g



### EAN

5000118203534

### Target market(s)

GB, IE

## Components

### Ingredients

Noodle mix (96%): Dried noodles (66%) [WHEAT flour (contains calcium carbonate, iron, niacin, thiamin), sunflower oil, salt, firming agents (potassium carbonates, sodium carbonates)], maltodextrin, WHEAT flour, onion powder<sup>1</sup>, tomato powder<sup>1</sup>, flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate), carrots<sup>1</sup>, spices (ginger, garlic<sup>1</sup>, turmeric, cinnamon), peas<sup>1</sup>, flavourings, sugar, soy sauce [maltodextrin, salt, soy sauce (SOY, WHEAT)], potassium chloride, palm fat, yeast extract, potato starch, chives<sup>1</sup>, salt, acid (citric acid), smoke flavouring. Sauce sachet (4%): Soy sauce [water, SOY, salt, molasses, sugar, WHEAT flour, acid (acetic acid)]. May contain other cereals containing gluten, milk, egg, celery and mustard. <sup>1</sup>From sustainable agriculture

### Nutrition

	Per 100g Prepared	Per Serving Prepared	%* per portion**
Energy (kJ)	566 kJ	1726 kJ	21%
Energy (kcal)	135 kcal	411 kcal	21%
Fat (g)	5.3 g	16 g	23%
of which saturates (g)	0.6 g	1.7 g	9%
Carbohydrate (g)	18 g	54 g	21%
of which sugars (g)	1.2 g	3.7 g	4%
Fibre (g)	0.8 g	2.5 g	0%
Protein (g)	3.1 g	9.3 g	19%
Salt (g)	0.58 g	1.8 g	30%
% of Reference Intake of an average adult (8400kJ/2000kcal).			
1 portion = GRM. (Pack contains 1 portions)			

### Calculated Nutrition

	Per 100g	Per Serving
Energy (kJ)	566	1726
Energy (kcal)	135	411
Fat (g)	5.3	16
of which saturates (g)	0.6	1.7
Carbohydrate (g)	18	54
of which sugars (g)	1.2	3.7
Fibre (g)	0.8	2.5
Protein (g)	3.1	9.3
Salt (g)	0.58	1.8

## Product Description

### Brand

Pot Noodle

### Features

Have good fortune with Standard Pot Noodle Chinese Chow Mein from the nation's favourite instant noodle brand\*\*

A delicious combination of Chinese chow mein sauce and our classic noodles

A quick, filling and tasty snack pot ready in just 4 minutes – helping you stir it up!

Standard Pot Noodle Chinese Chow Mein has none of those artificial colours or preservatives and is suitable for vegetarians.

Plus, the lid and pot are both recyclable

Add boiling water to fill level, re-cover with lid and leave alone for 2 minutes. Stir, then leave for another 2 minutes. Give it another stir as you add the pot noodle flavour sachet and dig in!

These delicious instant noodles come in a standard 90 g pot. Standard Pot Noodle left you wanting more? Try our larger King Pots!

### Standardised Brand

Brand - Pot Noodle

### Regulated Product Name

Noodles in a Chinese chow mein flavour sauce with vegetables and a little sachet of soy sauce.

## Marketing

### Company Name

Unilever UK Ltd. / Unilever Ireland Ltd.

### Company Address

Unilever UK,  
Pot Noodle,  
Freepost ADM3940,  
London,  
SW1A 1YR.

Unilever Ireland,  
20 Riverwalk,  
National Digital Park,  
Citywest,  
Dublin 24,  
Ireland

Any comments or questions? Please call to chat on (UK) Freephone 0800 281026

### Product Marketing

Craving something oriental? Experience the taste of Asia with Standard Pot Noodle Chinese Chow Mein from the nation's favourite instant noodle brand\*. It's our classic noodles in a Chinese chow mein flavour sauce with vegetables and a little sachet of oriental soy sauce. Sounds delicious, right? Plus, it's dead easy to make and it only takes 4 minutes, so even if you aren't a master chef, you can make it. If you're hungry and looking for a quick, convenient and tasty solution, we've got the noodles for you. Stir it up! How to make it yourself? It's simple and quick. Rip off the lid. Whip out the sachet. Add boiling water to fill level and re-cover with the lid. Leave alone for 2 minutes, then give it a stir before leaving for another 2 minutes. Finally, give it another stir as you add the pot noodle flavour sachet and dig in! Make sure to seize your opportunity and strike while the pot's hot – do not reheat. Don't forget to recycle the packaging – the lid and pot are both recyclable. Both cleverly convenient and deviously delicious, our Chinese chow mein noodles have none of that artificial colour or preservative stuff and are suitable for vegetarians and vegans. Eat them up with NO worries. \*Made to vegan standards. See the ingredients section for allergens. \*\*Nielsen Retail Measurement Service for the Mini Meals – Pot snacks segment for the 52-week period ending 16/08/2022.

## Health & Lifestyle

### Allergy Advice

Barley - May Contain

Celery - May Contain

Cereals Containing Gluten - Contains

Eggs - May Contain

Milk - May Contain

Mustard - May Contain

Oats - May Contain

Rye - May Contain

Soya - Contains

Wheat - Contains

## Storage & Usage

### Storage Type

Type
Ambient

## Brandbank Captured Pack Data

### Pack Size

90gram 

### Numeric Size

Numeric Size - 0.2

### Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
4.33	3.86	3.86

(GS1 package measurement rules)

### Country

Country of Origin - United Kingdom

### Origin

Origin Free Text - United Kingdom

## Customer Services

### Manufacturers Address

Unilever UK,  
Pot Noodle,  
Freepost ADM3940,  
London,  
SW1A 1YR.

Unilever Ireland,  
20 Riverwalk,  
National Digital Park,  
Citywest,  
Dublin 24,  
Ireland

Any comments or questions? Please call to chat on (UK) Freephone 0800 281026

### Return To

Unilever UK,  
Pot Noodle,  
Freepost ADM3940,  
London,  
SW1A 1YR.

Unilever Ireland,  
Citywest,  
Dublin 24.

### Telephone Helpline

(UK) 0800 032 3251  
(IE) 1850 812030

### Web Address

[www.potnoodle.com](http://www.potnoodle.com)

## Extended Data

### Description Breakdown

Functional Name - Snack

#### Nutrition Information

Typical values as prepared	per 100g	per pot**	%* per pot**
Energy	596kJ/141kcal	1818kJ/430kcal	22%
Fat	5.6g	17g	24%
of which saturates	2.8g	8.5g	43%
Carbohydrate	1.9g	58g	22%
of which sugars	1.2g	3.7g	4%
Fibre	1.4g	4.3g	
Protein	3.2g	9.8g	20%
Salt	0.6g	1.8g	30%

\*% of Reference intake of an average adult (8400kJ/2000kcal)  
\*\*Pot makes up to 305g after preparation with water = 1 portion

#### Ingredients (as sold)

**Noodle mix (96%):** Dried noodles (69%) (WHEAT flour (contains calcium carbonate, iron, niacin, thiamin), palm oil, salt, firming agents (potassium carbonate, sodium carbonates), maltodextrin, WHEAT flour, onion powder<sup>†</sup>, flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate), tomato powder<sup>†</sup>, carotol<sup>†</sup>, spices (ginger, turmeric<sup>†</sup>, cinnamon), garlic<sup>†</sup>, flavourings, peas<sup>†</sup>, sugar, potassium chloride, palm fat, salt, potato starch, soy sauce (SOYBEANS, WHEAT), chives<sup>†</sup>, acid (citric acid), smoke flavouring. **Sauce sachet (4%):** Soy sauce (water, soy sauce (SOYBEANS, WHEAT), salt, molasses, sugar, acid (acetic acid)).

<sup>†</sup>From sustainable agriculture. May contain milk, egg, celery and mustard.



### YOU CAN MAKE IT



- 1 RIP OFF LID.** Whip out the sachet. Add boiling water to fill level. Leave alone for 2 mins.
- 2 STIR.** Leave for another 2 mins.
- 3 STIR AGAIN.** Find sachet, add contents.
- 4 GRAB FORK ... and dig in.**

Make sure you eat it while it's hot. Do not reheat.



ALL OF OUR POT NOODLES ARE SUITABLE FOR VEGETARIANS

HOWEVER, THEY MAY CONTAIN MILK AND EGGS.



HAVE GOOD FORTUNE,  
STIR IT UP



LEGENDARY  
CHOW MEIN FLAVOUR

### STIR IT UP.



**1.**  
PEEL BACK LID HALFWAY, REMOVE SACHET, POUR BOILING WATER TO FILL LINE, RE-COVER POT WITH LID & LEAVE FOR 2 MINS



**2.**  
STIR IN SACHET CONTENTS, LEAVE FOR ANOTHER 2 MIN



**3.**  
SEIZE YOUR OPPORTUNITY! STRIKE WHILE THE POT'S HOT! DO NOT REHEAT!