

NielsenIQ Brandbank

Vaseline Lip Therapy Lip Balm Tin Original 20 g



EAN

5099802150117

Target market(s)

GB, IE

Components

Ingredients

Petrolatum

Product Description

Brand

Vaseline

Manufacturer Brand

Brand - Vaseline

Features

Vaseline Lip Therapy Original Lip Balm Tin with Vaseline jelly helps to lock in moisture for beautiful, healthy lips

This lip balm is made with triple-purified petroleum jelly to provide long-lasting moisturisation

This lip care product is clinically proven to help relieve and heal dry, dull and cracked lips

The non-sticky and non-greasy formula of our lip balm glides on smoothly and gives you natural, glossy lips

Vaseline Lip Therapy Original Lip Balm comes in a premium steel tin for easy application wherever you go

Vaseline cares for the skin you're born in, which is why our lip balms are formulated to instantly soften and soothe dry lips

Standardised Brand

Brand - Vaseline

Marketing

Company Name

Unilever UK Ltd. / Unilever Ireland Ltd.

Company Address

Unilever Dept ER,
Wirral CH63 3JW UK

Product Marketing

Get all the healing and protective benefits of the original Vaseline Jelly, which has been caring for dry skin since 1870, in a product exclusively designed for lips. Trust the unique quality of Vaseline Lip Therapy Original Lip Balm Tin. It contains pure petroleum jelly, which provides long-lasting moisturisation to the top, protective layer of your lips while also penetrating deeper into the skin to moisturise and instantly soften and soothe chapped, dry lips. Cold and windy weather can be harsh on sensitive lips. Protect them with Vaseline lip balm, so you can be confident that you are ready to face the elements. Keep your lips beautifully nourished on a daily basis without them getting greasy or sticky with this lip balm, which has a silky smooth glide and gives your lips a natural, glossy shine. It comes in a premium steel tin inspired by our original look, fitting neatly in your pocket or purse – perfect for keeping lips healthy and providing instant relief wherever you go. Our skin is the barrier between our bodies and the outside world, and the health of our skin is essential to our overall well-being. At Vaseline, we're helping those underserved get better care for their skin. Learn more at our website.

Storage & Usage

Storage Type

Type

Ambient

Brandbank Captured Pack Data

Pack Size

20gram €

Numeric Size

Numeric Size - 0.04

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
2.05	2.05	0.75

(GS1 package measurement rules)

Country

Country of Origin - Poland

Origin

Origin Free Text - Poland

Customer Services

Manufacturers Address

Unilever Dept ER,
Wirral CH63 3JW UK

Telephone Helpline

UK: 0800 591 720
ROI: 1850 404 060 (Callsave)

Web Address

www.vaseline.co.uk

Extended Data

Description Breakdown

Functional Name - Sc&c Others

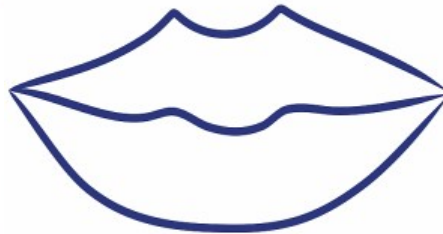
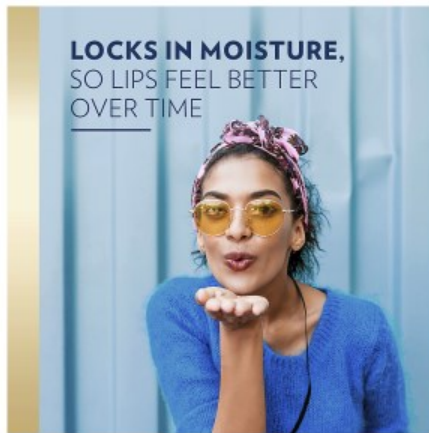
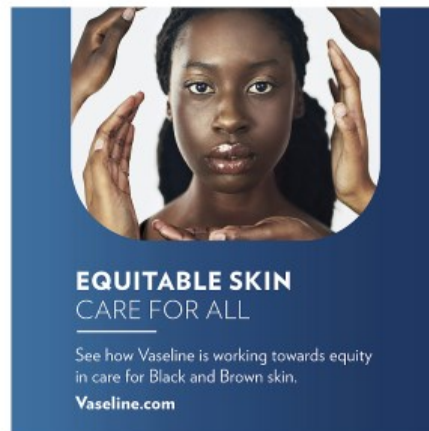


INGREDIENTS: PETROLATUM.



**Original
Balm Tin**

**Ingredients
Petrolatum.**



**Apply product
generously to lips.**