

NielsenIQ Brandbank

Vaseline Petroleum Jelly Original 50ml



EAN
42182627

Target market(s)
GB, IE

Components

Ingredients

Petrolatum

Product Description

Brand

Vaseline

Manufacturer Brand

Brand - Vaseline

Features

Vaseline Petroleum Jelly Original has a variety of preventative and protectiver uses, including dry skin relief, and protection from minor cuts

100% pure petroleum jelly, triple-purified, purity guaranteed

Gentle on your skin, hypoallergenic and non-comedogenic (won't clog pores)

This petroleum jelly Vaseline reduces the appearance of fine, dry lines

This Vaseline petroleum jelly Protects your skin from windburn and chapping

This Vaseline Pure Petroleum Jelly (250g) Helps protect minor cuts, scrapes and burns

Standardised Brand

Brand - Vaseline

Marketing

Company Name

Unilever UK Ltd. / Unilever Ireland Ltd.

Company Address

Unilever Dept ER,
Wirral CH63 3JW UK

Product Marketing

Vaseline Jelly is the original skin protectant – it has been used to protect and help heal dry skin since 1870, and to this day, it effectively cares for your skin. Vaseline Petroleum Jelly Original is triple-purified and hypoallergenic, and is the ideal product for a multitude of uses, including a moisturiser for sensitive skin.

Vaseline Petroleum Jelly original is a product you can trust. Its triple-purification seal guarantees each jar of Vaseline Jelly has been purified not once, but three times to remove impurities. It is dermatologist recommended and is appropriate for use by those with sensitive skin. Vaseline Petroleum Jelly original is also a fragrance free, hypoallergenic moisturiser that is a non-irritating and non-comedogenic (it won't clog your pores).

Original Vaseline Jelly has many uses, including personal care, baby care and beauty. Unlike some topical lotions and creams, Vaseline Jelly penetrates into surface skin layers and locks in moisture to create a protective barrier. By sealing in moisture, it assists the skins natural recover to help dry skin heal. This can rejuvenate visibly dry skin and help reduce the appearance of fine, dry lines.

Vaseline Jelly creates a protective barrier that protects skin against environmental factors, such as windburn – and has been used for over 100 years to protect minor cuts, scrapes, and burns.

A moisturiser for sensitive skin should be gentle on the skin, safe and effective at moisturising and protecting your skin.

Vaseline Petroleum Jelly combines all of these properties in one convenient, flip-cap jar. Regular use of this hypoallergenic moisturiser will help you gently care for your skin and maintain smooth, deeply moisturised skin.

Storage & Usage

Storage Type

Type

Ambient

Brandbank Captured Pack Data

Pack Size

50millilitre e

Numeric Size

Numeric Size - 0.11

Dimension

Shelf Height (in)	Shelf Width (in)	Shelf Depth (in)
2.24	2.28	1.42

(GS1 package measurement rules)

Country

Country of Origin - South Africa

Origin

Origin Free Text - South Africa

Customer Services

Manufacturers Address

Unilever Dept ER,
Wirral CH63 3JW UK

Telephone Helpline

UK: 0800 591 720
ROI: 1850 404 060 (Callsave)

Web Address

www.vaseline.co.uk

Extended Data

Description Breakdown

Functional Name - Sc&c Others



Original
Petroleum Jelly

Ingredients
Petrolatum.



Apply to skin as and when needed. Petroleum Jelly protects and locks in moisture to help dry skin restore.

Made with
3x purified
petroleum jelly

Vaseline®

