

Hellmann's Light Mayonnaise 10L



EAN

5014598222930

Target market(s)

GB, IE

Components

Ingredients

Water
 Rapeseed Oil (25%)
 Spirit Vinegar (6.6%)
 Modified Maize Starch
 Sugar
 Salt
 Pasteurised Free Range EGG Yolk (1.5%)
 Cream (MILK) Powder
 Citrus Fibre
 Preservative (Potassium Sorbate)
 Thickeners (Guar Gum, Xanthan Gum)
 MUSTARD Flour
 Lemon Juice Concentrate
 Antioxidant (Calcium Disodium EDTA)
 Flavourings
 Colour (Paprika Extract)

Nutrition

	Per 100g As Sold	Per Portion*
Energy	1092 kJ/265 kcal	165 kJ/40 kcal
Fat	26.0 g	4.1 g
of which saturates	2.6 g	0.4 g
Carbohydrate	5.9 g	0.9 g
of which sugars	2.3 g	<0.5 g
Protein	<0.5 g	<0.5 g
Salt	1.7 g	0.26 g

*1 portion = 15g (pack contains approx. 666 portions)

Calculated Nutrition

	per 100g	Per Portion
Energy (kJ)	1092	165
Energy (kcal)	265	40
Fat (g)	26	4.1
of which saturates (g)	2.6	0.4
Carbohydrate (g)	5.9	0.9
of which sugars (g)	2.3	<0.5
Protein (g)	<0.5	<0.5
Salt (g)	1.7	0.26

Product Description

Brand

Hellmann's

Features

Great taste
100% free range eggs
Committed to using free range eggs
Gluten free
European Vegetarian Union

Standardised Brand

Brand - Hellmann's

Regulated Product Name

Light Reduced Calorie Mayonnaise

Marketing

Company Name

Unilever Food Solutions

Company Address

Unilever UK,
Freepost ADM 3940,
London,
SW1A 1YR.

Unilever Ireland,
20 Riverwalk,
Citywest Business Campus,
Dublin 24.

Third Party Logos

- V-Label (European Vegetarian Union)

Product Marketing

40 calories per portion*
*1 portion = 15g (pack contains approx. 666 portions)

Hellmann's Light Mayonnaise has all the taste, yet less than half the fat and calorie of Hellmann's Real Mayonnaise.

Brand Marketing

Blue ribbon standard since 1913
In 1913, Richard Hellmann opened his New York deli.
It was in this deli where he crafted his unique, creamy mayonnaise.
He tied a blue ribbon around his best recipe, and today the ribbon is still used as our mark of quality.
Richard Hellmann

Manufacturer Marketing

By Appointment to Her Majesty The Queen Manufacturers of Food and Household Products Unilever UK Limited,
Leatherhead, Surrey, KT22 7GR.

Further Description

We're on the side of food.
Find out more at www.ufs.com/hellmanns

Trademark Information

Hellmann's, Unilever Food Solutions, Unilever and the U device are registered trademarks.

Third Party Logo Other Text

V-Label.EU - European Vegetarian Union

Health & Lifestyle

Lifestyle

- Suitable for Vegetarians

Allergy Advice

Eggs - Contains
Gluten - Free From
Milk - Contains
Mustard - Contains

Storage & Usage

Storage and Usage Statements

- Do Not Freeze

Storage Type

Type

Ambient

Storage

Refrigerate after opening and use within 3 months. Do not freeze.
Best Before End: See Top Edge of Label

Brandbank Captured Pack Data

Pack Size

10L

Numeric Size

Numeric Size - 10

Pack Type

Type - Unspecified Pack

Usage Count

Number of uses - Servings

666

Usage Other Text

1 portion = 15g (pack contains approx. 666 portions)

Customer Services

Manufacturers Address

Unilever Food Solutions,
Unilever UK,
Freepost ADM 3940,
London,
SW1A 1YR.

Unilever Food Solutions,
Unilever Ireland,
20 Riverwalk,
Citywest Business Campus,
Dublin 24.

Telephone Helpline

UK: 0800 783 3728
IRL: 1850 789 289

Web Address

www.ufs.com

Extended Data

Description Breakdown

Functional Name - Mayonnaise
Variant - Light



Mayonnaise

10L